

Sierra Madre's

Community Built Float Wins Top In Its Class

In a beautiful and balmy day, with the temperature at 48 degrees, 62 floats started the long march of the 74th annual Rose Parade, disbanding some two hours later in all their glory.

Sierra Madre with its community made Tournament of Roses float "Rose Parade

Closed Fire Area Entry Prohibited Until January 31

The Sierra Madre City Council at their regular meeting held December 26, 1962, as empowered by Sierra Madre City Code, Section 5134, extended the closed fire area in the City of Sierra Madre to January 31, 1963.

This closure prohibits entry into the hazardous brush area to all persons except property owners. This action was taken due to the lack of rainfall and the extremely high fire hazard existing in the area.

Tuffy, Team On Search

Tuffy, the tracking bloodhound, was on the trail once again when members of the Sierra Madre Search and Rescue Team were called Sunday, Dec. 30 to assist in finding 4 year old Bruce Hiscott who was believed to have wandered from a house at 4745 La Crescenta Ave. where he was visiting with his father.

It is believed he left the place sometime before 11 a.m. and was not seen again until near 3:30 p.m. by a small girl in the area. The little girl described Bruce and Tuffy and the Team went to work. The big bloodhound picked up the boy's scent at the house where he had been visiting, tracked throughout the local residential area and always returned to the same house.

Around 11 p.m. word was received that Bruce's mother was believed to have picked him up in the late afternoon in the same area Tuffy and the Team were searching. The search was then called off.

Lee Shippey Writes On New Year

The new year finds our eldest son and family in Michigan, our second son and family in Chula Vista, our third son and family in Japan, our fourth son and family in northern California on the Titan missile project and our daughter and family in San Diego, my sister in La Mesa, Madeleine's sister in Kansas City and my brother's widow in Kansas.

But ours, thank Heaven, is such a closely-knit family that we have shared one another's holiday season to an exceptional extent, each of us so interested in what all the others are doing that we seem actually to have felt the presence and participated in the pleasures of even those who were far away, because of telephone visits with all we could afford to reach that way, but mainly because of letters.

And this convinces me that the best way to hold family ties and affections together is to write a lot of letters, and the best New Year resolution most of us could make is to make the writing of letters to those who are dear to us a regular, systematic, calendar-watching assignment. They need not be long letters. If you write them often you can say all that is new on a postcard. What the absent ones most wish to know is how you are feeling and getting along and what your major interests are. And if you don't write them often enough to keep them informed on those important matters, there is extreme danger that they will drift into the habit of not giving a darn how you feel or are getting along or what any of your hopes or fears are.

Every thinker in America knows that the loosening of
Please turn to Page 7

of 1890" took top prize in its class. The memorable occasion being the first Rose Parade held in the year 1890.

Charles W. Jones, first mayor of Sierra Madre in 1907, proudly sat in the driver's seat of this beautiful float as the four queens, Marie Therese Daniels; Sue Murphy, Susie Rempel and Joan Cameron, waved enthusiastically to the millions viewing one of the most outstanding of all Rose Parades.

During the past 46 years Sierra Madre has built many lovely Rose Floats, but few, if any have been more beautiful than this year's float, and few built exceed the spirit of concern and pleasure, to so many people who worked untiringly under the outstanding leadership of Manuel de la Torre.

Indeed, this has been a memorable occasion, one that will be of great inspirational value when the year 1964 appears on the horizon. To the Sierra Madre Rose Float Association we say "A job well done," all of us are indeed proud of your accomplishments.



SIERRA MADRE DOES IT AGAIN. Sierra Madre's community built float "Rose Parade 1890" won First Prize in Class A-18 for cities under 15,000 population. Last year they won this same award for their

"Flower Vendors Around the World," in the Pasadena Rose Parade held New Year's Day.

Labor Unions Show Gain

"Membership in California's labor unions rose to 1,752,400 in July, 1962, just under the all-time high of 1,755,700 recorded in 1960," Margaret E. O'Grady, Director of the Department of Industrial Relations, reported today.

Unions gained nearly 10,000 members in manufacturing industries between 1961 and 1962, according to mid-year counts by the Department's Division of Labor Statistics and Research. Sizeable increases in metalworking industries, including aircraft and missile manufacturing, more than offset losses in canning and some other soft goods industries. "The membership rise in aircraft was the first recorded since 1957," Mrs. O'Grady said.

Tourney Results Of Arcadia Golf

The following are the results of the Holiday Junior Tournament, held Thursday, Dec. 27, at the Arcadia Golf Course, 620 E. Live Oak Ave.:

Age 8-10 group
Brian Hayden, low net, 57; Larry Fritz, low gross, 76; Martin Honkey, 2nd low net, 61; Grey Kenaske, 2nd low gross, 84.

Age 11-14 group
Alan Stapp, low net, 54; Bob Parker, low gross, 68; Bruce Hayden, 2nd low net, 56; Steve Borden, 2nd low gross, 69.

Age 15-17 group
Terry Moore, low net, 55; Danny Pedrola, 2nd low net, 56; Ted Dembitz, low gross, 60; Terry Bernardino, 2nd low gross, 68.

Pro Dick Rossman is working with the juniors and he encourages them to sign up in his Saturday morning class.

The men's club is looking forward to their first tournament of the year the week end of January 25. They have a lot of goodies lined up for the coming year.

Sincere Thanks To All Who Helped

The Treasure of Sierra Madre Discovered Forty-six Years Ago

The Treasure of Sierra Madre was first discovered some 46 years ago, when a group of Sierra Madreans found it while working on the first Rose Parade. It is told

that the Treasure of Sierra Madre lies within the hearts of its citizens, and to actually find and enjoy it, we must become active in community life herein.

Hundreds of Sierra Madreans who just participated in the Rose Float Project, and thousands who have worked on past floats during the past 46 years have received a share of the treasure and joy through experience. Manuel De la Torre and Bill Bennet, co-chairman of the Sierra Madre Float Association will attest to this fact, for they have been most active with people these past months as the Association was formed, and functioned while the "First Rose Parade 1890" float was being constructed.

The year 1962 has been a wonderful and successful one for Sierra Madre Rose Float Association, according to Manuel and Bill, who would like to express their appreciation to the many Sierra Madreans, and committee persons who made this another outstanding year. Firstly, thanks goes to the people who make up the Association that consists of active committees: to the Rose Sale Committee, Mrs. Ann Tyler, Mrs. Myrt Waite, Mrs. Jody Beavers, and the 30 wonderful Rose Sale girls, who helped raise funds to support the float.

Also to the Flower Procurement Committee, Betty Birch, Nancy Throop, and Larry Bevington who worked out the color patterns, and purchased flowers, and the many Sierra Madreans who donated flowers from their gardens. . . . the Refreshment Committee, Mert Waite, Bruce Lindsay, and Mike Waite,

wich, Roland Trotter, Ron Hermin, Freeman Saylor, Manuel De la Torre and Bill Bennet, who built and constructed the float. . . . to Construction Engineer Bud Hartman, who saw to it that there were the same amount of nails on each side, and that Crew stuck to Rose Parade specifications.

Also to Finance Committee, Jim and Florence Fisher, Eleanor Jenkins and Joe Barboza, who worked behind the scenes raising the necessary finance. . . . to Design Committee, Manuel De la Torre, Susan Maloney, Phyllis Bennet and Mrs. Mary Barboza, who assumed the responsibility for appearance, design, and authentic features. . . . to Flower Decorators Committee, Betty Collup, Joe Ann Williams, Phyllis Bennet, and the hundreds of wonderful children and adults who pulled flowers and help decorate the float. . . . to the Food Committee, Virginia Lighthizer, Madge Malone, Jeanne Brand, Grace Van Reed, Carol Henderson, Kay Rule, Mary Barboza, Millie Solury, Betty Bortoff, Jane Bevington and Florence Fisher who furnished cakes and served delicious lunches to the construction crew each week-end.

Also to the Flower Procurement Committee, Betty Birch, Nancy Throop, and Larry Bevington who worked out the color patterns, and purchased flowers, and the many Sierra Madreans who donated flowers from their gardens. . . . the Refreshment Committee, Mert Waite, Bruce Lindsay, and Mike Waite,

who operated the concession stand to serve refreshments to the visitors during the preview showing.

Secondly, a deep appreciation and thanks goes to the Sierra Madre Police Department who kept a watchful

Please turn to Page 5

Frank Graham Wins High Award

Frank Paul Graham, 250 Monte Vista Lane, became one of America's top riflemen recently by an announcement of the National Rifleman's Association of America in Washington, D.C. He was awarded the Distinguished Expert Medal, highest rifle qualification award in the nation.

The new high ranking marksman had to shoot hundreds of targets over a period of several months and climb through 14 lower qualification NRA ratings. Frank is a member of the San Gabriel Gun Club. He attends Pasadena High School and his instructor is Mr. Giles.

Your City And Mine

THIRD ARTICLE ON THE FUTURE WATER SUPPLY

In the interval between the publication of the first two articles on the subject of guaranteeing a future water supply for the San Gabriel Valley and this article, several important actions have taken place.

(1) The Upper San Gabriel Valley Municipal Water District has taken action to set an election for March 12, 1963, for annexation of the area within that District to the Metropolitan Water District.

Please turn to Page 6

Sierra Madre News

Serving 26,987 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

\$4.00 YEARLY — 10c PER COPY ON NEWSSTANDS

SIERRA MADRE, CALIFORNIA — THURSDAY, JANUARY 3, 1963

12 PAGES — VOL. 56, No. 10

Capital Improvement Committee Reports On Flood Control Work

Sme Projects May Take Until 1965 Due To Flood Control Bond Election Failure

Fire Closing Area Extended From Dec. 31 to Jan. 31

The City Council met in regular session Wednesday evening, December 26, with all Councilmen present except one and resolution 1952 for the amount of \$24,688.41 was approved and ordered paid.

A report from the Capital Improvements Committee on Storm Drain Construction was read and ordered put on file for future budgeting and as a guide for flood control work.

THE REPORT

The City Council Capital Improvements Committee met on the problem of the construction of storm drain facilities throughout the city. It is the opinion of the Committee that the course of the city was fairly well determined when the \$100,000 bond issue was defeated. The City Council had indicated prior to the election that if the storm protection problems were to be solved, defeat of the bond issue would necessitate a three or four year program of direct property taxes for storm protection purposes. Such a 20-cent tax was levied this year. On the present assessment valuation this tax will raise approximately \$33,000 to \$35,000 each year.

The committee recommends that the City Council reaffirm its intention to build the Sunnyside storm drain to meet the storm drain construction to be done in the proposed Murphy tract in Pasadena. The minimum construction necessary will be at least \$65,000 to \$70,000. This will include the main line only—leaving the construction of additional catch basins, etc., for future years. If this tract construction does not proceed this year, the following program should be moved up one year and the Sunnyside construction done

whenever necessary to meet the tract construction.

The City Council should also reinstruct the Mayor and City Administrator to meet with Pasadena, Los Angeles County Flood Control District and the subdivider to work out final details. The City Administrator is also authorized to secure engineering services for design of the storm drain.

The financing of this drain to be by storm protection funds as available, gas tax funds and sales tax funds.

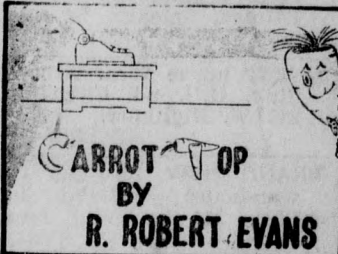
The Capital Improvement Committee recommends that in 1963-64 the City Council budget for the construction of the Skyland Drive storm drain. This is one of the most vitally needed projects and is estimated at \$45,000. This should again be financed by a 20-cent tax, plus sales tax funds (no gas tax funds are available in this area).

In 1963-65 the City Council should again use the 20-cent Storm Protection tax to raise money for the construction of a number of smaller projects, amongst which should be construction of the Sunnyside storm

WEATHER		
	High	Low
Dec. 26	74	38
Dec. 27	68	39
Dec. 28	66	39
Dec. 29	76	46
Dec. 30	72	41
Dec. 31	69	42
Jan. 1	69	52
Season's total rainfall	39"	
Year ago to date	5.38"	

drain catch basins, catch basins for Lima Street, Baldwin Avenue, and Carter between Baldwin and Elm, additional catch basins in the

Please turn to Page 5



On January 1, Social Security taxes will rise once more, both employee and employer will pay at the rate of three and five-eighths per cent on earnings to \$4800.

On January 7, the postal increase will become effective, first class postage will go to five cents, post cards to four, and air mail to eight.

Rumblings have it that we will soon be faced with an additional one cent tax on gasoline, most probably the early part of the year.

The way things look to me, soon we will be in a position where increases are going to make it impossible for us to take the car and go down and apply for our social security, and writing is going to be too big of an expense, even sending post cards, so guess we will leave it to welfare, they're doing a good job, they tell me.

Who needs enemies, when he has conditions such as this to keep him on his toes throughout the years?

This little bit of information reached me after the New Years, but it is a good line-of-type to remember in the days ahead. . . . "He who has one for the road has a Highway Patrol as a chaser."

New Year's Resolutions . . . I have actually set here at the typewriter for the past hour, trying, trying and trying to think up good Resolutions for the year 1963, but with little if any success. . . .

I could make a resolution that I would clean up the dinner dishes before I watch television or do the family wash in the evening before I go to bed instead of trying to crowd it in ahead of going to work in the mornings. . . . instead of doing the ironing and cleaning up the house on Sundays and disturbing the family, I could make arrangements to do these things while wife Peggy is at her weekly Tuesday bridge, or if pressed for time, fit it in either while she is at the Thursday sew and chat club or Fridays luncheon and the Country Club. . . . I know that I just couldn't do it on Mondays or Wednesdays, for those are her days for relaxation and rest, and disturbing her would be nothing short of mayhem.

Yes, I could resolve those things, but just as sure as the world something would come up that would throw me completely out of focus and I would be caught off base again and everyone would be unhappy. The best thing is to just keep on the undisturbed schedule that I have had. . . . now what could a man resolve to do? Such a busy career, planned to precision, it is indeed hard to resolve anything for betterment. I guess the best thing is just to keep on living and letting the family enjoy you. . . . they seemed to be happy last year, why get upset? . . .

Boy, do I have a set of
Please turn to Page 10

Wilshire Federal Savings Joins Monrovia C. of C.



WILSHIRE FEDERAL SAVINGS AND LOAN ASSOCIATION which opened a San Gabriel Valley regional office at Myrtle Avenue and Colorado in Monrovia on December 10, is now a member of the Monrovia Chamber of Commerce. Walter D. Smyth (seated) president of the Association is shown handing membership check to Arthur B. Curry, manager of the Monrovia Chamber of Commerce, while Paul Finkenbinder, (left) owner of Valley Hardware and sponsor of membership, and William F. Gibbs, manager of the new regional office look on approvingly.



SIERRA MADRE NEWS — "YOUR PROMOTIONAL MINDED NEWSPAPER"

WANT ADS... MAY WE HELP YOU?

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch. Directory rate 90c and inch, monthly only. Deadline for Ads 2 p.m. Tuesday. EL 5-3324



2—SIERRA MADRE NEWS Thursday, Jan. 3, 1963

FOR RENT

TO LEASE

Lovely 3-bdrm. and family room, furn. or unfurn. Hastings. 6 mos. lease. \$225

ULTRA MODERN 4-bdrm. (or 3 & den) furn. or unfurn. Highlands. \$250

Cozy 3-bdrm., 1 1/2 baths. Near Sears. \$125
YUNCK SY 58-0-58

1-BEDRM. unfurn. garage apt. w/stove and refrig. \$35. EL 5-0125 D:1-3-1-17

1-BEDRM. unfurn. rear cottage. 1 employed person. Painted, clean. 52 W. Laurel. D:1-3-1-17

GUEST house furn. w/bedding. Util. pd. Close in. 217 W. Highland. D:12-27-1-2

BRAND NEW 2300 sq. ft. warehouse available in Sierra Madre. Will rent whole or part. EL 5-8341 or EL 5-1192. D:11-22tf

PENTHOUSE ATMOSPHERE APARTMENT — Magnificent view. Quiet. Privacy. Lovely lge. 2 bdrm., 2 ba. Adults. "It has everything." \$142.50. 451 N. Baldwin. D:12-13tf

\$110 — NO STAIRS 2-BDRM. unfurn. apt. Ideal for elderly. WISTARIA APARTMENTS 420 W. Sierra Madre Blvd. SY 5-2739 — SY 6-2689 D:11-8tf

OFFICES OR SALES SPACE Fully Air Conditioned Utilities paid — Janitor SIERRA MADRE'S NEWEST OFFICE BUILDING 49 S. Baldwin Inquire EL 5-3456

REAL ESTATE LOANS 1ST & 2ND REAL ESTATE LOANS INSURANCE FUNDS @5% AVAILABLE Up to 25 yrs. to repay on first loans So. Calif. Trust Deeds HI 6-4423 MU 1-9058

FOR RENT

NEWLY redecorated furn. house, 1-bdrm., den, fireplace, \$95. EL 5-2542 or EL 5-2948. D:1-3

COMPLETELY furn. red. 1 bdrm. cottage in rustic court. Small fenced yard. \$76. 461 Sturtevant, No. 3, Sierra Madre. EL 5-0046. D:1-3tf

Large Deluxe 2-BDRM. UNFURN. APT. W/w carpets, drapes, air conditioned, built ins. Heated pool. Block to shopping. Older child O.K. 32 ESPERANZA EL 6-1120

SMALL APT. for employed or retired single person. EL 5-0260. D:12-27-1-10

CLOSE IN, furn. 1-bdrm. upstairs apt. \$75. EL 5-6350 D:10-25tf

FURNISHED 2 rooms and bath. Utilities paid, \$55. EL 5-3091 D:12-13tf

UNFURN. large 1-bdrm. and liv. rm. apt. Stove, refrig. Car space. 247 N. Mt. Trail. EL 5-9505. D:11-29tf

Gold Medallion Apartments Children Welcome

2-bdms., \$135 Bt-in oven and range, nat. wood kitchens, air cond., w/w carpets and drapes.

Contact Pangborn Realty EL 5-8429 344 W. Sierra Madre Blvd.

UNFURN. 2-bdrm. apt. Bt-ins, air-cond., TV, child O.K. Call after 3 p.m. EL 5-0978 D:11-8tf

MISCELLANEOUS

AUTO RADIO SERVICE Problems are our specialty DUMAS & SON APPLIANCE SERVICE CENTER 12 N. BALDWIN AVE. EL 5-1596

FOR SALE — MISCELLANEOUS

FACTORY SECONDS—Picked melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries. E4-6tf

YEAR END CLEARANCE SALE at BARGAIN COTTAGE for CYSTIC FIBROSIS SAT. — JAN 5 — 10-2 81 1/2 W. Sierra Madre Blvd Sierra Madre

2 FOR 1 SALE Fresh stock daily of men's, women's, children's clothing and misc. Buy 1 item at reg. low price, 2nd item free. Good radios, TV, appliances, furn. at prices that will amaze you. Come in today and save \$\$\$.

Open every night till 9 VETERANS THRIFT STORE 25 E. Colorado, Pasadena E:11-15tf

EXCELLENT N. SUNNYSIDE LOCATION Redecorated. 2-bdms., fireplace, w/w carpeting, hardwood floors, air conditioned, glass enclosed den overlooking beautiful garden. View area. TV reception on No. 2, 4, 5, 7 & 9. Easy to care for lot 62x140. \$3,000 down. \$23,750

Owner will pay sewer bonds. N'WEST SECTION On Gateway Terrace. Contemporary, like new, 3-bdms., 2 baths, fam. rm. opening to beautiful secluded yard with lovely large trees. Heated and filtered pool. Natural wood kitchen with built ins. Newly redecorated. \$39,900

Harry A. Lange Real Estate & Insurance Multiple Listings 81 W. Sierra Madre Bl. EL 5-7196

Open Saturdays and Sundays

FOR SALE — MISCELLANEOUS

USED LUMBER

Crescote treated PLANKS \$3 each

Structural grade, Oregon Pine, dry and straight Phone after 2 p.m. EL 5-0503

ADDITIONAL CLASSIFIED ON PAGE SIX

FOR SALE — REAL ESTATE

FOR BETTER HOME BUYS SEE REALETERIA

3 BEDROOM & DEN — 2 FIREPLACES A fine home. 1 1/2 baths — separate dining room — beautiful carpeting — big rooms and extra big main bath in tile with tub and stall shower. Kitchen has dining space, electric range and disposal. Unit heat — covered patio — double garage. 100 ft. lot beautifully landscaped — lots of privacy. Fine home area. Owner moved. Vacant. Quick possession. Price reduced to \$27,950. Only \$2,800 down.

4 BEDROOM GEM OF HOLDMAN AREA This beautiful home has everything — kitchen built-ins, lovely fireplace — 1 1/2 baths — carpeting — dining area in kitchen plus regular dining — F.A. heat — double garage. Owner moved — must sell. Exclusive home area. All this home for only \$30,950.

LOVELY 3 BEDROOM WITH ANTHONY POOL Separate dining room — fireplace — carpeting and drapes. Dishwasher. Wide lot. The most house with pool included in this area. Near all schools. Owner transferred. Must sell. Price reduced to \$24,000.

LIKE NEW — 3 BDRM. & DEN — 2 1/2 BATHS This fine 2 story home has been made new throughout. 2 fireplaces — separate dining room — lovely carpeting. You'll love every room in this spacious home. Patio — wide lot — double garage. Vacant. Only \$27,500.

5 BEDROOM — 2 1/2 BATHS — BIG FAMILY ROOM Fireplace — carpeting — separate dining room. Lovely patio. Extra large double garage. The extra large paneled family rumpus room has wet bar and bar-BQ. For a big family this home is really a find. Only \$36,500.

JOHN H. CURTIS, Realtor Sierra Madre Realeteria 304 West Sierra Madre Blvd. EL 5-3433 Evenings EL 5-0996

WANTED TO RENT

SMALL place to be used for non commercial shop work. EL 5-0971 L:1-3-1-17

TRUST DEEDS

PRIVATE funds for R.E. financing. 1st or 2nd T.D.s. L. V. Lindsey, 1045 W. Huntington Dr., Arc. HI 6-5229 MU 1-0661 T:8-9tf

SECURED 2nd trust deeds purchased at small dis counts. The Foothill Credit Co., Sierra Madre. EL 5-0046 T:12-1-17

FOR SALE — REAL ESTATE

MISCELLANEOUS

PERMANENTS\$8.50 up Shampoo and wave\$2.50 Open Mon. thru Sat. WISTARIA BEAUTY SHOP 55 N. Baldwin EL 5-9526

FOR SALE — REAL ESTATE

1st OFFERING! A bachelor's paradise away from the big city. 2 bdrms., 1 w/dressing rm. & priv. patio. 2 Bas., lge. liv. rm. w/rtn. view. Tropical shaded garden \$27,000.

Clara Clark Realtor SY 6-0151 SY 3-8859 res.

13 YRS. YOUNG Cozy 3-bdrm. 1 1/2 bath, raised hearth, carpeting, 37x17 pool. Asking \$24,500. Owner leaving area, make offer.

BRAND NEW! Beautifully built. Unique, spacious 3 bdrm., 2 bath, fam. rm. Magnificent view. Try \$39,000.

Call Dorothy LeLone EL 5-9829 24 hrs. Dailly Realty

4-Bdms.—3 1/2 Bas. 2-story Mediterranean with red tile roof in Sierra Madre's finest location. Full size family dining room, large den and exquisite living rm. w/fireplace. This is the last of its kind, maybe you'd like to see it! \$43,000

EL 5-9164 NAPIER REAL ESTATE 25 S. BALDWIN SIERRA MADRE ARCADIA MULTIPLE LISTING

3 BR. PLUS DEN On beautiful corner lot in choice SM area, this spacious stucco home will be wonderful for your growing family. Big farm-style kitchen. Bath and 1/2. Top condition. Submit terms. \$22,950.

FLAMINGO PROPERTIES Realtor — Multiple Listings EL 5-8045 496 W. Sierra Madre Blvd. Sierra Madre 11 W. Huntington Dr., Arcadia 24-Hour Number — HI. 6-4605

PANGBORN PRESENTS NEW YEAR'S SPECIAL \$11,950 — \$1,000 Down

Attractive little frame home features paneled liv. rm. w/fireplace, 2 nice bdrms., natural wood kitchen and bath. Brick patio, small easy to care for lot.

EAGLE'S NEST Two level hillside home features beamed ceiling living rm., 13x23, w/fireplace. Italian tile floor, 1-bdrm., extra large sleeping porch. Superb view of valley lights. Double garage, 2 patios, fine landscaping, excellent terms.

One of a kind at \$16,950

ENGLISH NORMANDY PROFESSIONAL ZONE Lot 225 ft. deep will take income units. Ideal setup for doctor's home and office plus income. 2-bdms., extra large liv. rm. w/fireplace, fam. dining room, tile kitchen with breakfast room. Perfect condition. Beautiful plants and shrubs.

\$33,000 NEW HOME AREA 3 BEDRMS. AND FAMILY RM. Ranch contemporary, spacious liv. rm. and din. rm., natural wood kitchen, blt-in oven, range, dishwasher, family rm. paneled in maple, w/w carpets and drapes. Special wall coverings. Interior by professional decorator. Spacious patio lanai. 22x40 Anthony swimming pool. Glorious mt. and valley views. \$5,000 down

\$39,000 FOUR BEDROOMS PRESTIGE AREA Shake room ranch home, spacious liv. rm. w/fireplace, natural wood with blt-in oven and range 1 1/2 baths, on 1/2 acre site. 18x44 swimming pool. Gorgeous mt. view yet completely secluded from the street. \$5,000 down.

WE NEED YOUR LISTING NOW! WE HURRY! Harold Pangborn, Realtor & Associates (D.B.A. Pangborn Realty Co.) Fine Residential and Income Properties Since 1933 Complete Multiple Listings 344 WEST SIERRA MADRE BOULEVARD EL 5-0201 Evening — EL 5-1920



Flamingo

TAILORED FOR A COUPLE Neat and trim and just the right size for a Junior or Senior couple. Living room with fireplace, level corner lot\$8250

SET IN THE FOOTHILLS but not in the canyons, is this charming 9 year old, 2 bdrm. stucco, set on a beautiful secluded site, minutes from town. \$17,500.

PENTHOUSE Unique split-level 2 BR as modern as a deluxe apartment, as different as a fingerprint! Extraordinary view from decking on three sides, ample parking. Submit terms. \$16,950.

496 W. Sierra Madre Blvd. Sierra Madre 11 W. Huntington Dr., Arcadia 24-Hour Number — HI. 6-4605

JOSEPH E. KOERTNGEN Local Building Contractor Specializing in KITCHEN and BATH REMODELING Repairs — Additions Remodeling — Patios Free Estimates SY 4-7098

FLOORS E. S. Thornberry Phone ELgin 5-9563 New Hardwood Floors Installed Refinish Old Floors Phone ELgin 5-9563

GARDENING JAPANESE GARDENER COMPLETE SERVICE FOR ESTATES INDUSTRIAL, ETC. Free Est. CL 5-2948

TREE SERVICE Are your trees as healthy as they should be? Fruit Tree Trimming Pruning - Feeding Topping & Shaping Removing Jerry J. Russell Tree Specialist Tree Service at Its Best Phone ELgin 5-8501

PROFESSIONAL DIRECTORY PRESCRIPTIONS Reg. Pharmacist in Charge Free Delivery ROYAL DRUGS 82 W. Sierra Madre Blvd. EL 5-3456

FOOTHILL GENERAL HEALTH SERVICE X-Ray and Chiropractic Health Service Coloric Irrigations 478 W. Sierra Madre Blvd. Sierra Madre, Calif. Office Phone EL 5-1138

BUSINESS DIRECTORY

ALTERATIONS

ALTERATIONS HEMS The Misses Dickinson 775 Idle Hour Lane ELgin 5-0562

APPLIANCES AND REPAIRS DUMAS and SON Electrical Appliance Service Center All Types and Makes of Home Appliances Expertly Repaired. Radios, Auto Radios, Keys Locksmith 12 N. Baldwin Ave. EL 5-1596

NORM'S GARAGE MOTOR TUNE UP — BRAKE SERVICE Dependable Auto Repair Operated by Clarence N. Morrison 22 E. Montecito EL 5-1146 Open Saturdays

AUTO PAINTING Collision Repairs Auto Glass Complete Refinishing Special Body Work SIERRA MADRE PAINT AND BODY SHOP 15 Auburn EL 5-1755

CHAIR REPAIR Jim's Chair Repair Furniture refinishing Chair seats, come fiber EL 9-9691

CONCRETE WORK Concrete Driveways-Patios-Walks Block Walls - Fences - Retaining Walls Free Estimates Licensed - Insured EL 8-0241

CONTRACTOR General Building CONTRACTOR Custom Homes — Apartments Additions MURRAY CONST. CO. EL 8-0241

JOSEPH E. KOERTNGEN Local Building Contractor Specializing in KITCHEN and BATH REMODELING Repairs — Additions Remodeling — Patios Free Estimates SY 4-7098

FLOORS E. S. Thornberry Phone ELgin 5-9563 New Hardwood Floors Installed Refinish Old Floors Phone ELgin 5-9563

GARDENING JAPANESE GARDENER COMPLETE SERVICE FOR ESTATES INDUSTRIAL, ETC. Free Est. CL 5-2948

TREE SERVICE Are your trees as healthy as they should be? Fruit Tree Trimming Pruning - Feeding Topping & Shaping Removing Jerry J. Russell Tree Specialist Tree Service at Its Best Phone ELgin 5-8501

PROFESSIONAL DIRECTORY PRESCRIPTIONS Reg. Pharmacist in Charge Free Delivery ROYAL DRUGS 82 W. Sierra Madre Blvd. EL 5-3456

FOOTHILL GENERAL HEALTH SERVICE X-Ray and Chiropractic Health Service Coloric Irrigations 478 W. Sierra Madre Blvd. Sierra Madre, Calif. Office Phone EL 5-1138

LINOLEUM

SIERRA LINOLEUM ASPHALT TILE WINDOW SHADES EXPERT INSTALLATION EL 5-1006 for Estimates

NURSERY MAMA PETE'S DAY NURSERY Hours 7:30 to 5:30 EL 5-9567

PAINTING Interior & Exterior PAINTING ROBERT MANNION All Work Guaranteed EL 5-3791

PHOTOGRAPHY JOE A. HINOJOS PHOTOGRAPHY Specializing in Weddings — Industrial Publicity EL 5-0489

RADIO & TV REPAIRS MEYER TV 4 W. Sierra Madre Blvd. EL 6-1136

Radio & TV Repairs ANTENNAS INSTALLED

RUBBISH COMMERCIAL RUBBISH WEEKLY OR DAILY RESIDENTIAL PICK-UP SPECIAL OR PART LOAD Municipal Contractor City Refuse Service Co. 215 E. Huntington Dr. Arcadia HI 6-4691

SEWING MACHINES Sold Rented Repairs Repair All Makes Free Estimates Authorized Dealer for PFAFF — WHITE SEWING MACHINES Open Mon. and Fri. Even. PASADENA SEWING MACHINE CO. 827 E. Colorado, Pasadena SY 3-6333

REPAIRS OF SINGER WHITE, NEW HOME and all other makes NEW & USED MACHINES Authorized dealer for NECCHI-ELNA & WHITE JONES SEWING MACHINE CO. 341 N. Locke, Pasadena SY 6-7119 S & H Green Stamps

TILE WORK CERAMIC TILE Kitchens and Baths John K. Goodall Licensed Contractor ELgin 5-3889

TRACTOR WORK GENERAL TRACTOR AND TRENCH DIGGING E. R. DURAN EL 5-9593 1293 Mariposa

TREE SERVICE

Tree Service at Its Best Phone ELgin 5-8501

Professional Directory

Prescriptions

Foothill General Health Service

Japanese Gardener

Tree Service

Professional Directory

Prescriptions

Foothill General Health Service

Japanese Gardener

Tree Service

Professional Directory

Prescriptions

Foothill General Health Service

Japanese Gardener

Tree Service

Professional Directory

Prescriptions

Foothill General Health Service

Japanese Gardener

Tree Service

Professional Directory

Prescriptions

Foothill General Health Service

Merry's

Smart
Ladies Fashions
16 NORTH FIRST AVE.
ARCADIA, CALIFORNIA
HILLCREST 7-4553
Merry Sherwood
Owner



Letters to the Editor . . .

Dear Editor:
With the advent of another Holiday Season, I would like to take this opportunity of extending, through the medium of our weekly newsletter, my genuine best wishes for a joyous and prosperous New Year.

The recipients of our weekly newsletter have rendered a substantial contribution toward the orderly dissemination of news and happenings of importance to the constituency of my First Supervisorial District which I have the good fortune to represent on the Board of Supervisors.

The competent and capable manner with which the news from our office has been handled by fair and adequate reporting is greatly appreciated by me and by my staff. We extend our thanks and trust that this excellent relationship will continue in the public's best interest.

Happy New Year is our fervent wish from all of us to all of you.

—FRANK G. BONELLI
County Supervisor

Hello, out there in "Parent-Land"! Our heartiest congratulations for surviving the hazardous holiday hassle. Brace yourselves—you have three whole months to plan for the Spring Vacation. Have fun!

A really "crummy" New Year's party invitation was the one sent by Joe and Sue Cummins. Many neighbors and friends received a slice of Melita toast with instructions to "Come and Toast the New Year." Out-of-town relatives visiting the family for the holiday are Mrs. C. Van Sickle, Garden City, Minn., and Mrs. Ila Gergien, Mangato, Minn.

Sharon Knickrehm, daughter of Mr. and Mrs. Allen Knickrehm, has been pledged to Alpha Gamma Delta sorority at USC. She is a junior and is majoring in education.

Holiday punch and hors

d'oeuvres were served by Mr. and Mrs. Donovan Davis in their home on Hastings Ranch Drive. Special guests were long-time friends Mr. and Mrs. Richard Bond, from British Columbia.

Hastings friends enjoying the open house were Lee and Barbara Campbell, Hap and Janet Lord, Bea and Craig Boorey, Pam and Bill Worden, Joe and Peg Smyth, Opal and Bill Cook, Don and Delores Ridenour, Connie and Ed Messinger, Zoe and Clay Snyder, Rusty and Klyn Neff, Sonia and Mel Planey, Betty and John Winkler and Ken and Jean Tolbert. Out-of-town visitors were Norman and Lola Greve of Monterey Park, Sharon and Paul Brown of Sierra Madre Villa, Nat and Hannah Patrusky of Inglewood, Don and Patsy Gallant of La Canada, Phyllis and Tom Somerville of

Duarte, Walt and Edna Sommer of Bradbury and Harry and Mary Lou Brueggemann of San Marino.

Several Ranch families have been rubbing shoulders with royalty lately. In formal attire and with best foot forward, our representatives to the Coronation Ceremony and Royal Ball were Mr. and Mrs. Robert Gobrecht, daughter Janet, and friend, Delora Deal; Mr. and Mrs. Harrison Baker; and daughter Sharon; and, Mr. and Mrs. Millard Davidson.

"I Love a Parade" was the theme for the impressive affair. The Princesses, gowned in dark turquoise and riding miniature floats, were introduced individually to the court. Each Royal Lady was accompanied by her own battalion with various entertainment including music, dancing and the Korean Orphans' Choir. Queen Nancy Davis, resplendent in white and carrying red roses, was introduced by Robert Rockwell, who acted as master of ceremonies.

Ricky-tick-tick, and Rasmatazz—Year and all that "Jazz!"

Neal (Marge's ever) is ONE day older than Marge exactly one day a year. His birthday is Sunday and hers is New Year's Day—now—how about that? Have a Happy!

Former Ranch residents Maide and Conrad Hohener from Tustin are houseguests of Jo and Harrison Baker. Mr. Baker, who was on last year's judging committee, is chairman of the Participants' Luncheon. This requires the serving of 3,500 box lunches. That's a lot!

Red and white, with the added touch of silver were the colors of the candles and flowers decorations in the home of Mr. and Mrs. George Scott. A cup of cheer and a bite to eat were served to Messrs. and Mmes. Larry Smith, Mel Mazier, Joseph Lapan, Jack Morton, William Forst, L. C. Smith, Lenny Smulo, Ed Zorenba, Bill Burkholder, Russell Virga, Hank Freeman, Bernard Simon, Eugene Peterson and Orville Orr. Jean and Jack, children of Mr. and Mrs. Orr, also were present. Mr. Scott's brother and wife, Mr. and Mrs. Gordon Scott from Carroll, Iowa, are visiting in the area, which has made this a very happy time for the Scotts.

We feel it only fair to mention that our "Carrot-topped" editor and his lovely wife, Peg, have made our column by stepping out in Hastings society. They were guests of the Upper Hastings Ranch Property Owners Association along with Mr. and Mrs. Maury Maguire and Mr. and Mrs. Warren Dorn for dinner at the Antique Inn. The table was beautifully decorated in a blue and green decor by Mrs. Lou Jennings. These guests were judges for the Christmas lighting contest. Officers of the Association and their wives who also were present at the dinner and the cocktail party at the home of Mr. and Mrs. William Jones following the judging were President and Mrs. Harry Withrow, Mr. and Mrs. George Deadrick, Mr. and Mrs. Robert Dumas, Mr. and Mrs. William Pursley and Mr. and Mrs. Larry Barr. Mr. Chester Mika, a good friend of the Joneses, was the photographer on deck. We will now state that a good time was had by all.

After a week's visit in Chicago with her family, Isabelle Goldsmith has returned home and is slowly thawing out!

Eleanor and Keith Stiles have come up with a new venture. They have just had "snow-breaking" ceremonies for their vacation cabin in the pines. Their future address on weekends will be at Moonridge near Big Bear Lake.

Another lovely holiday open house was given by Mr. and Mrs. Paul Nurches. The famous Nurches punch will be served to the following guests: Messrs. and Mmes. Walter Lord, Kenneth Taylor, Jack Steffens, Joe Cummins, James Alexakis, You Hill, Walter Hybiske, Bert La Forge, George Vaughan, Ralph Helpbringer, Marvin Luke, Phil Shaffer, Wes Williamson, Bob Jones, Barry Holtzman, David Zinsmeyer, L. H. Britell, Ray Bowers, Bob Fey, Chuck Edwards, Robert Espey, Bob Skarns, Pete Woodworth, Dick Cannon, C. Neal Rowley, Bill Pursley, Clyde Bate-man, Mr. Jim Lontas, Miss Marguerite Hougasian, Miss Janet Caldwell and Mrs. Caldwell and Mr. and Mrs. Hagelis.

We enjoyed the open house given by Mr. and Mrs. Al Bergh recently. Peggy and her mother, Mrs. Charles Chappell, made the centerpiece which was a cone-shaped tree covered with gold paper flowers centered with green, silver and red globes. Guests were Messrs. and Mmes. Herb Nikola, William Nicholson, Charles Harrison, John Glaser, Robert Grube, Robert Stewart, Merle Miller, Rolfe Whited, Joe Norris and J. C. Carney.

We realize that we should close with a statement for your edification, but we are tired. Our wish for today is that you all get everything that's coming to you in 1963 . . . MERCY!!

Postal Rates Go Up Jan. 7

The new nickel letter rate recently enacted into law is the same postage rate Americans paid for letters when the United States issued its first postage stamps 115 years ago. Postmaster Charles E. Louk said yesterday. The new rate goes into effect next Monday, Jan. 7.

Research shows that, in 1847, the Post Office Department issued its first stamps, including a nickel stamp for the basic prepaid letter rate, Postmaster Louk said.

A nickel was a lot harder to come by in those days the Postmaster added.

Since 1932, Postmaster Louk said, while living costs for the American family have skyrocketed by 118 per cent, the cost of mailing a first-class letter has only increased by one cent, or 33 per cent. At 5 cents, he said, as in 1847 — it will still be one of the greatest bargains in American history.

Of the total volume of first-class letter mail handled locally and in the nation, 75 per cent, he said, is generated by business concerns. The remaining 25 percent, he continued, generally consists of personal letters to friends and relatives, and individual business correspondence.

The one-cent increase on first-class mail he noted, will only cost the average family about one half cent per day, or about \$1.80 a year.

He cautioned, however, that patrons after January 7 must affix an additional penny stamp when using 4 cent stamps to send first-class letters.

The new 5 cent stamp, he said, will bear the picture of George Washington and will be printed in blue. In all, he added, more than 70 different George Washington stamps have been issued and the number of such Washington stamps sold totals more than 405 billion.

Are Your Youngsters Well-Shod?

Get Their NEW SHOES From RALPH'S
Or Have Their OLD ONES REPAIRED

RALPH FITS YOUR FEET — NOT YOUR IMAGINATION!

EXPERT WORKMANSHIP — S&H GREEN STAMPS ON SALES OR REPAIR WORK

• BANKAMERICARD — QUICK SERVICE •

RALPH'S SHOE STORE INC.

Expert Orthopedic Repairs

ElGin 5-0479
41 N. BALDWIN
SIERRA MADRE

all Cumberland or Gilbert 3-6181
or location of store nearest you



From the Kitchen of VIRGINIA O'NEAL
VON'S HOME ECONOMIST

Weather's Just Right for a Delicious

BEEF POT ROAST

All the Homespun Flavors

Mingle in this Meaty Folk Will Rave About!
Select a good sized roast—3 to 5 pounds or more. Roll meat in seasoned flour and brown slowly, on all sides, in a little fat in a Dutch oven or a heavy skillet. Sprinkle generously with chopped onion, salt and pepper and discreetly with herbs if desired. For cooking liquid use ½ cup red wine or ¼ cup wine vinegar and ¼ cup water. Cover the kettle and cook very slowly about 45 minutes per pound or until the meat is tender. About 45 minutes before the roast is done add pored medium sized potatoes, carrots, and celery cut in 2 inch lengths. Thicken juice for gravy, just before serving.



Everybody Likes Meat & Potatoes!

Beef Roasts

You Get the Kind of Meat That Makes The Meal a Treat at Von's & Shopping Bag. All Beef We Sell is Graded U.S.D.A. Choice.

CHUCK ROAST

Juicy, Flavorful Choice Steer Beef

BONELESS 89¢ BLADE CUTS

7-Bone Roast 49¢ ALL CHOICE CENTER CUTS

0-Bone Roast 59¢ LEAN, MEATY SHOULDER CUTS

Standing Rib 89¢ THE KING OF ALL ROASTS!

43¢ lb.

VON'S
Shopping Bag
Potatoes
U.S. NO. 1
IDAHO RUSSETS
8 LB. BAG 29¢

Chuck Steaks
Pork Spareribs
Sausage Rolls
CHOICE CUTS ¼ IN. THICK 49¢
EASTERN PORK TENDER SIZE 49¢
FARMER JOHN EASTERN PORK 1 LB. ROLL 49¢

Fresh Ground Beef
PREPARED EVERY HOUR AT VON'S & SHOPPING BAG
GROUND CHUCK 59¢
GROUND ROUND 69¢
39¢ lb.

Hormel Black Label SLICED BACON
Fancy Quality Sugar Cured 1 LB. PKG. 55¢

Seafood Selections
SWORDFISH STEAKS . . . 69¢
HALIBUT STEAKS . . . 73¢
In The Frozen Food Cases
FISHermen FISH STICKS 4 Fishermen BEEF STEAKS
9¢-14¢ 79¢ 14¢-24¢ 65¢ 24¢-34¢ 10¢ 1/2

Spanish Onions 2:9¢
Green Beans 19¢
VON'S BAKERY
Breakfast Rolls

Hothouse Grown MUSHROOMS
Large Buttons ½ LB. 39¢

ORANGE or CINNAMON PKG. of 6 27¢
100% ALL BUTTER!
Dutch Crunch Bread 27¢
GREAT FOR TOAST OR SANDWICHES!

VAN de KAMP'S English Muffins
A BREAKFAST TREAT! PKG. OF 6 . . . 29¢
Prepared Poultry Dressing 49¢
VAN de KAMP'S OWN CHOCOLATES . . . \$1.29

SPECIALS IN THE DELICATESSEN
Chipped Beef
CHIPPED HAM OR CORNED BEEF
BUDDIG'S, SMOKED
Mix or Match! 3 3/4 Oz. Pkgs. \$1

Cottage Cheese 25¢
Sandwich Spread 19¢

Delicious with Creamed Chipped Beef or Ham . . . ENGLISH MUFFINS
Bay's Pkg. of 4 19¢

MORTON PIES
Frozen—5 Varieties
8 Inch 24-oz. Size 4 1/2 for \$1

C and H SUGAR
Pure Cane—Granulated
5-Lb. Bag 49¢

SAFFLOWER OIL
Von's—It's New!
24-oz. Btl. 39¢

Liquor Features
Mountain Ridge
STRAIGHT BOURBON
86 PROOF Save 40¢ \$3.59 FIFTH
Spirit of Kentucky
KENTUCKY BOURBON
STRAIGHT, 86 PROOF Save 30¢ \$3.99 FIFTH

Westpac VEGETABLES
LARGE POLY BAGS
Corn . . . Frozen, 24-oz. Bag
Cut Green Beans, French Fry or Kettle Cut Potatoes . . . Frozen, 20-oz. Bag.

Mix'em or Match'em! 4 1/2 for \$1.00

Rosarita FROZEN MEXICAN FOODS
BEEF TACOS 13 1/2 Oz. 39¢
COMBINATION PLATE 12 Oz. 39¢
BEEF ENCHILADAS 14 Oz. 49¢
MEXICAN DINNER 16 Oz. 49¢

VON'S and Shopping Bag
Tax Added When Applicable
PRICES EFFECTIVE
Thurs., Fri., Sat., Sun., Jan. 3 thru 6

Camay Complexion Soap 29¢
Camay Toilet Soap 29¢
Cascade Detergent 45¢
Blue Cheer Detergent 33¢

LIQUID BLEACH Purex
1 1/2 GAL. PLASTIC 43¢

Award Margarine
Premium Quality Spread 1-LB. CTN. 39¢
It's Refrigerated

LINDSAY Olives
MEDIUM, RIPE, PITTED, NO. 1 CAN 37¢

Dash Detergent 39¢
Dreft Detergent 35¢
Lava Hand Soap 23¢
Oxydol Detergent 83¢

STARTS TODAY . . .



SALE

1/3 TO 1/2

OFF . . .

Dresses
Sportswear
Sweaters

OPEN FROM 10:00 A.M.
FOOTHILL ROSEMEAD CENTER

From Blueprint to Bank to Home Ownership—

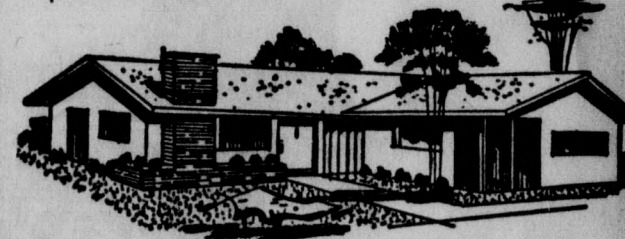
IF YOU'RE LOOKING FOR FINANCING — TO BUY, BUILD OR REMODEL YOUR HOME . . . LOOK NO FURTHER!

Your Friendly
FIRST WESTERN BANK
and TRUST COMPANY



. . . is prepared to make convenient low cost loans to local families with sound credit or collateral. You are probably one of these families!

We'll take care of the matter of escrow . . . by giving you whatever advice we can in order to make the transaction a pleasant one!



WHY NOT COME IN AND SEE . . . WE'RE HERE TO HELP . . . THERE'S NO OBLIGATION!

FIRST WESTERN BANK
and TRUST COMPANY
100 W. SIERRA MADRE BLVD., SIERRA MADRE
SY 3-2121

The Treasure

eye on the float while it was being built and escorted the float to the assembly area in Pasadena . . . the Sierra Madre Fire Department for use of fire prevention equipment . . . the Sierra Madre City Council for approval and support . . . the four beautiful Queens, Marie Therese Daniels, Sue Murphy, Susie Rempel and Joan Cameron, who rode the float, and to Charles W. Jones our First Mayor, who held the reins of those high spirited horses on the float . . . to Boy Scout Troop No. 372, St. Rita's Church, Bill Newberry, Scoutmaster, Michael Tyler, Asst. Scoutmaster, Charles Kissinger, John Gendron, Remy Dreen, Tim Tyler, Steve Mays, Dan Tyler, Richard Mays, John Duffy, Robert Gendron, Mike Passage, John Mays, Mark Sullivan, Ray Rubio, Bob Wendenfield, Jerry Spurbach, Bob Cossio, John Schweiner, Les Wynne, Steve Kronka, Rick Jordan, Perry Mullevey and Tim Tattersall, all scouts, who stood guard all night Saturday and Sunday to see that no harm came to the float.

Also to the Fashionette for the beautiful hair stylings of our four queens . . . to the Norsemen-Car Club of Sierra Madre, Bill Bennett, Tony Bulver and Joe Yockum, who helped with the new automotive problems that developed . . . to Horst Lechter and Werner Lagenbach, two young Germans serving in the U.S. Armed Forces in Germany, who last year helped, and this year sent their best wishes, and spiritual support . . . to the Sierra Madres Woman's Club, PTA Board Members, American Legion Auxiliary, Sierra Madre Community Nursery, V.F.W. Women's Auxiliary, Sierra Madre Baseball Auxiliary, Lady Lions, and Mr. and Mrs. James Abernethy who donated coffee, chocolate, and donuts for the flower decorators and staff during those long last two days of work . . . to Joe Hinojos, Commercial Photographer for photography and professional services.

And lastly sincere and warm sentiments are sent to the Sierra Madre News and staff who did a most magnificent job of keeping Sierra Madre abreast of the news and needs of the Association . . . to the many loyal and dedicated merchants, business and professional men who donated in true spirit, though demands were heavy this year by other organizations, yet they came through and helped . . . to each Sierra Madren who gave donations, approval, and support, and to these recent donors: American Legion Auxiliary, Art's Pet Shop, Clardon's Delicatessen, Cunningham Stationery, Gem Plumbing, Don Jackson's Store for Men, the Keep-sake, Pantorium Drive-In, Cleaners, Perry's Stationery, Pink Cottage Beauty Salon, Robert's Market, VFW Auxiliary, Wistaria Bakery, Dr. Earle Manning, James McCoy, Sierra Madre Bootery, City Refuse Service of Sierra Madre and the anonymous donors. 'Tis human to error, hence we hope you will forgive us, and understand if we erroneously failed to mention, or acknowledge your contribution for this was done in haste.

This has been a thrilling and wonderful experience to all of us, and we would again like to thank you for your help . . . it was fun. We shall all look forward to next year's float, and trust you, too, will share in the Treasure of Sierra Madre.

Improvements

business district and other similar projects, the need for which may develop during this period of time.

RALPH RULE
FRANK PARKS
Members of the
Capital Improvements
Committee.

The Council empowered the Mayor and City Administrator to negotiate with Pasadena, Los Angeles County Flood Control District and the subdividers and report on any activity. Later on, reduction on charges for removal of weeds was denied by the City Council on the grounds that the work report was accurate and the work completed.

Authorization was given for the resurfacing of Auburn Avenue and repairs to the curbs at a bid price of \$2,198.50. Rezoning Ordinance 690 and Ordinance 691 relative to the Fire Commission were given their second reading, adopted and ordered published. First readings of Ordinance 692 relative to R-3 driveways, and Ordinance 693 relative to R-H plantings were made and held for second reading on January 8.

Since Sierra Engineering had received their variance for a new wall, and since movement of the lights will become effective upon completion of same, the report was held over until January 8 meeting for discussion. Discussion was entered into as to the position of Sierra Madre in receiving water from this district, with a full report given to the people as they transpire in the future.

Due to several personnel problems, the meeting was adjourned to Thursday, January 3, at the hour of 8 p.m. for a personnel session.

Credit Goes To Consumer

The California Public Utilities Commission today announced that it has taken action which ultimately will require all utilities and transportation companies under its jurisdiction to pass on to ratepayers any savings in income tax resulting from the investment tax credits provided for in the Internal Revenue Act of 1962.

George G. Grover, Commission president, said the principle is the same as that applied with regard to accelerated depreciation. It establishes accounting procedures designed to assure that any reduction in taxes will flow through to the benefit of utility customers. No calculation can be made of the effect of the investment tax credits at this time, Grover said, but several million dollars ultimately may be involved. The amounts accruing to regulated companies may prevent rate increases in future by providing additional earnings, but whether it might result in any rate decreases cannot immediately be determined, Grover said.

The Internal Revenue Act of 1962 provides a 3 per cent tax credit for utilities and a 7 per cent tax credit for other companies, including transportation companies, on property put into service after January 1, 1962, "excluding buildings and their structural components." The tax credit can be taken only on equipment and other property with a life of four years or more.

New Year's Eve Is 18th Wedding Anniversary

John H. Curtis, president of the Sierra Madre Chamber of Commerce, and his wife, Janet, who locally operate the Sierra Madre Real-estate, celebrated their 18th wedding anniversary on Monday, New Year's eve.

When asked why they chose New Year's eve for their wedding, John replied: "Why not? With all the horns tooting and hilarious celebrating going on around the world, how could I possibly forget the day?"

Harvey Herring Passes Away

Harvey G. Herring, age 86, of 81 Vista Circle Dr. and a resident of Sierra Madre for 30 years, passed away suddenly at his home Wednesday, Dec. 26.

He was originally from Bushnell, Illinois, and was a real estate broker until his retirement some years ago. He is survived by his brother, Oscar L. Herring also of this city.

Services were held at Ripple Mortuary, Friday, Dec. 28 at 11 a.m. with Mrs. Tessa Knowles officiating. Entombment was private at Mt. View Mausoleum in Altadena.

PCC Extended Day Spring Schedule

Pasadena City College Extended Day announces that the spring brochures are now available for the spring semester which starts January 28, 1963.

The brochure lists all credit and non-credit adult classes. The areas where classes are held include Pasadena City College, Temple City High School, Pasadena High School, Fremont Campus, Muir High School, La Canada Junior High School and 16 other off-campus sites.

Extended Day classes for the present fall semester will re-convene Thursday, January 3, 1963.

Former Resident Passes Away

Robert D. Lakin, former long-time resident of Sierra Madre and a bookkeeper for Roberts Market for 17 years, passed away at his home in Los Angeles Sunday, December 23.

He was born in Rushville, Indiana, September 16, 1903. He is survived by his wife, Mrs. Olga Reichenoff Lakin. Services were held at Pierce Brothers Mortuary in Los Angeles December 28. Last rites were at Mountain View Cemetery, Altadena.

Elementary School 35c Tray Lunch

Jan. 7-11, 1963

Monday — Spaghetti, cole slaw, French bread and butter, fruit cup.

Tuesday — Hamburger, corn, tossed green salad, jellied fruit.

Wednesday — Turkey, whipped potatoes, celery sticks, roll and butter, peach cup.

Thursday — Meat loaf, green beans, carrot sticks, apple crisp, peanut butter sandwich.

Friday — Oven fried fish, peas, hash browned potatoes, apple or orange wedges, hot roll.

Free Estimate Connect Sewer

House Connection to Property Line Labor and Material
For Complete Prices Call
SIERRA MADRE PLUMBING CO.
15 Kersting Court
355-7272

Roberts Market

PROMISES . . .

QUALITY FOOD at LOWEST PRICES

ALL THROUGH THE YEAR!



Boneless Brisket
CORNEED BEEF
79¢ lb



Boneless SWISS STEAK
83¢ lb

Lean - Tender STEWING BEEF . . . 83¢ lb



Farmer John Lean Sliced BACON
55¢ lb



U.S.D.A. Choice TOP ROUND STEAK
99¢ lb

U.S.D.A. CHOICE SIRLOIN TIP ROAST . . . \$1.09 lb.



FRESH LEAN GROUND CHUCK . 59¢ lb

BONELESS RUMP ROAST . . . 99¢ lb

Prices Effective - - - - -
Wed. -- Sat. . . . Jan. 2 -- 5

U.S.D.A. Choice LAMB RACKS
79¢ lb
Roast - Broil BBQ

Libby's BEEF STEW
Lg. 24-oz. can
45¢

Kern's Pure Tomato CATSUP
14-oz. bottle
2 for 29¢

Snow's New England Style CLAM CHOWDER
15-oz. can
29¢

NOW WITH BORAX White Giant Size KING D
Net
65¢

INSTANT NESCAFE COFFEE
6-oz. Economy Size
79¢ Net

ASSORTED COLORS ZEE NAPKINS
80-CT. PKG.
3 FOR 33¢

FINEST VEGETABLE SHORTENING SPRY 3-lb. can 79¢ Net

EMPRESS FANCY HEARTS OF ARTICHOKEs
7-oz. can
5 FOR \$1

DUNCAN HINES WHITE DELUXE ANGEL FOOD CAKE MIX
14 1/2-oz. pkg.
49¢

DUNCAN HINES WILD BLUEBERRY MUFFIN MIX
13-oz. pkg.
39¢

Franco - American SPAGHETTI
15 1/4-oz. can
2 for 25¢

Armours CHILI WITH BEANS
15 1/2-oz. can
29¢

"COLD CASH" SAVINGS FROZEN FOODS

Birds Eye Garden Fresh GREEN PEAS 10-oz. pkg. **6 FOR \$1.00**

Birds Eye Whole STRAWBERRIES 16-oz. cup **45¢**

Dole Frozen ORANGE and PINEAPPLE JUICE 6-oz. can **6 FOR \$1.00**



Fancy firm brown ONIONS
2 lbs. **15¢**

Juicy ripe D'ANJOU PEARS 2 lbs. **29¢**

Sweet Red EMPEROR GRAPES . . . 2 lbs. **29¢**

Crisp juicy WINESAP APPLES 2 lbs. **29¢**

Delicatessen

FRESH FOODS PREPARED IN OUR KITCHENS DAILY

ROBERTS 1-lb. cup Carrot and Raisin Salad . . 35¢

Kraft's Monterey JACK CHEESE . . 49¢ lb

Oscar Mayer All-Meat WEINERS . . . 49¢ lb

SANDY SAVER SAYS: Save as you Spend with GOLD BOND STAMPS!

Your Dividend \$3.00 IN MERCHANDISE FOR EACH FULL BOOK OF STAMPS

The Merchants Listed Below Give and Redeem Gold Bond Stamps . . .

Hartman Pharmacy
29 N. BALDWIN AVE. EL 5-3311

Don Jackson Store for Men
18 W. SIERRA MADRE BLVD. EL 5-1236

Sierra Madre Hardware Co.
25 W. SIERRA MADRE BLVD. EL 5-2331

ON THE CORNER

ON THE SQUARE

OPEN FRIDAYS

TILL 9 P.M.

Roberts Market

HOME OF THE GREEN FROG

ON THE CORNER ON THE SQUARE
SIERRA MADRE

CLASSIFIED

WORK WANTED

RELIABLE woman will baby sit days or evenings. 355-7311 A:9-10tf

RELIABLE LADY to baby sit day or eve. Own trans. Call EL 5-6900. A:10-26tf

EXPERIENCED mature baby sitter. Day, eve, weekends. Own trans. EL 5-3000

WILL do ironing in my home. \$1.25 hr. Frances Bates. EL 5-6715 before 8 p.m. A:12-27

CHILD DAY CARE LICENSED HOME EL 5-9658. Also Part Time.

CARPENTER, CABINET, AND REMODELING WORK. 355-7311 A:9-20tf

GARDEN SERVICE. Yard clean up. Trees, shrubs removed. Lite hauling. SY 7-8880. A:6-7tf

ROOFER — 20 Yrs. Experience. Free estimates. EL 5-7095 EL 5-9929 A:11-22tf

CARE of mother and baby. Practical nursing. Reasonable amount of housework. EL 5-3260. A:11-30tf

IRONING done in my home. Reasonable. 111 N. Sunny side. EL 5-3779 A:11-1tf

XLNT ironing in my home. \$1 hr. 329 W. Montecito. EL 5-0775. Lois Wallace. A:10-18tf

IRONING in my home. General housework, baby sitting. EL 5-9593 A:11-22tf

WALLS AND WINDOWS WASHED FLOORS WAXED HERMAN DAVIS EL 8-7762

HELP WANTED

LOVELY room with bath and outside entrance for elderly lady in exchange for a few kitchen chores. EL 5-1192 B:12-13tf

WOMAN w/adding machine to do part-time work at home. Call after 6 p.m. EL 5-3358 B:1-3

DRESSMAKING

EXPERT in fittings and alterations. Also new garments made. EL 6-1874.

SERVICE

SIERRA MADRE TRANSFER Local and long distance moving. EL 5-3374.

PETS FOR SALE

POODLE puppies, silver miniature. AKC reg. Male and female. EL 5-6410 O:1-3-110

MISCELLANEOUS

EXP. D.J. will spin records for dancing at your party... Lin Key AT 6-2629

Bill DING says THIS WEEK'S SPECIAL

STARTS JAN. 7

PLASTIC ROOF CEMENT Reg. \$1.57 Special \$1.25 Gal.

Open All Day Saturday

MYRTLE AVE. LUMBER CO. 1525 SOUTH MYRTLE CO. MONROVIA Phone ELIOTT 8-1851

Cut To Consumer About \$1.10

Gas Company To Apply For Rate Reduction For February

Authority to reduce natural gas rates \$8 1/2 million on an annual basis will be sought immediately after the first of the year, the Southern Counties and Southern California Gas Companies announced today.

The reduction would mean a cut in the annual gas bill for the average residential customer of about \$1.10, said R. E. Harbicht, local manager of Southern Counties Gas Co.

This action, he said, is the result of a long and diligent fight by the California Public Utilities Commission, together with the southern California gas companies and other utilities and public agencies throughout the state.

Harbicht said the two companies planned to make the formal filing on Thursday or Friday, January 3 or 4, asking the California Public Utilities Commission for authorization to lower their rates. The PUC must approve any reduction plan before it is put into effect.

The companies will ask that the new lower rates become effective 30 days after

the filing or at such earlier time as the commission designates.

Harbicht said: "This reduction is particularly good news for us here at the local gas companies because we have made every effort to hold gas prices down in the face of post-war inflation and increased demand for additional supplies of gas."

"Since 1940 the cost of living index has risen 114 percent, while the cost of natural gas to customers has risen about 70 percent. We feel gas prices have now leveled out and should remain stable for a number of years."

"It should also be pointed out that according to the PUC annual report, the Los Angeles area stands 5th lowest among the 25 largest cities in the nation in natural gas rates."

Land area of Los Angeles amounts to more than 4,000 square miles. Los Angeles County employees serve the entire county's population of more than 6,332,000 persons.

'YOUR CITY AND MINE'

Most of the City Councils of the cities within that District have gone on record supporting the annexation.

(2) The San Gabriel Valley Municipal Water District of which Sierra Madre is a member has met with the Metropolitan Water District. A complete and frank discussion of the water problems of the San Gabriel Valley and their solution if the entire Valley were to become part of the Metropolitan Water District was held.

MWD was quite explicit in answer to most of the questions and indicated they could be of major help in solving the problems of the Valley. In answer to questions about exact costs, possible loss of Colorado River water by adverse court decision, and future surplus water costs, MWD frankly stated they did not at this time know the answers. Many of the points of this discussion were covered by the Sierra Madre News article on page one of the December 20th issue.

(3) The Metropolitan Water District has expanded on their proposal to build a raw water line through the San Gabriel Valley. An exact location for this line is not yet decided, but its construction through the upper valley area along a foothill route would appear highly possible. Such a line would make available to this area raw water for replenishment of the underground basin.

The above actions indicate that there is a good possibility that the Upper San Gabriel Valley Municipal Water District, which comprises the major portion of the San Gabriel Valley, will on March 12, 1963, become part of the Metropolitan Water District. Since that district will be using and therefore importing the major supplemental water supply into the Valley, the quality of the future water supply in the area is going to be largely determined by their action.

In light of their action and the answers received from the Metropolitan Water District, the cities in the San Gabriel Valley Municipal Water District have requested a meeting with the District Board to review our present position and see if MWD is not the best answer for the whole San Gabriel Valley.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

To Host 18th District Jan. 10

Sierra Madre Unit, American Legion Auxiliary will be hostesses to the officers of the 18th District on Thursday evening, Jan. 10, at 8 o'clock at the home of Mrs. Walter Nollac, 507 E. Grand View Ave.

Twenty unit members and their friends enjoyed the Legion Auxiliary's annual Christmas party, a luncheon on Dec. 29 at a restaurant in Pasadena. There was the

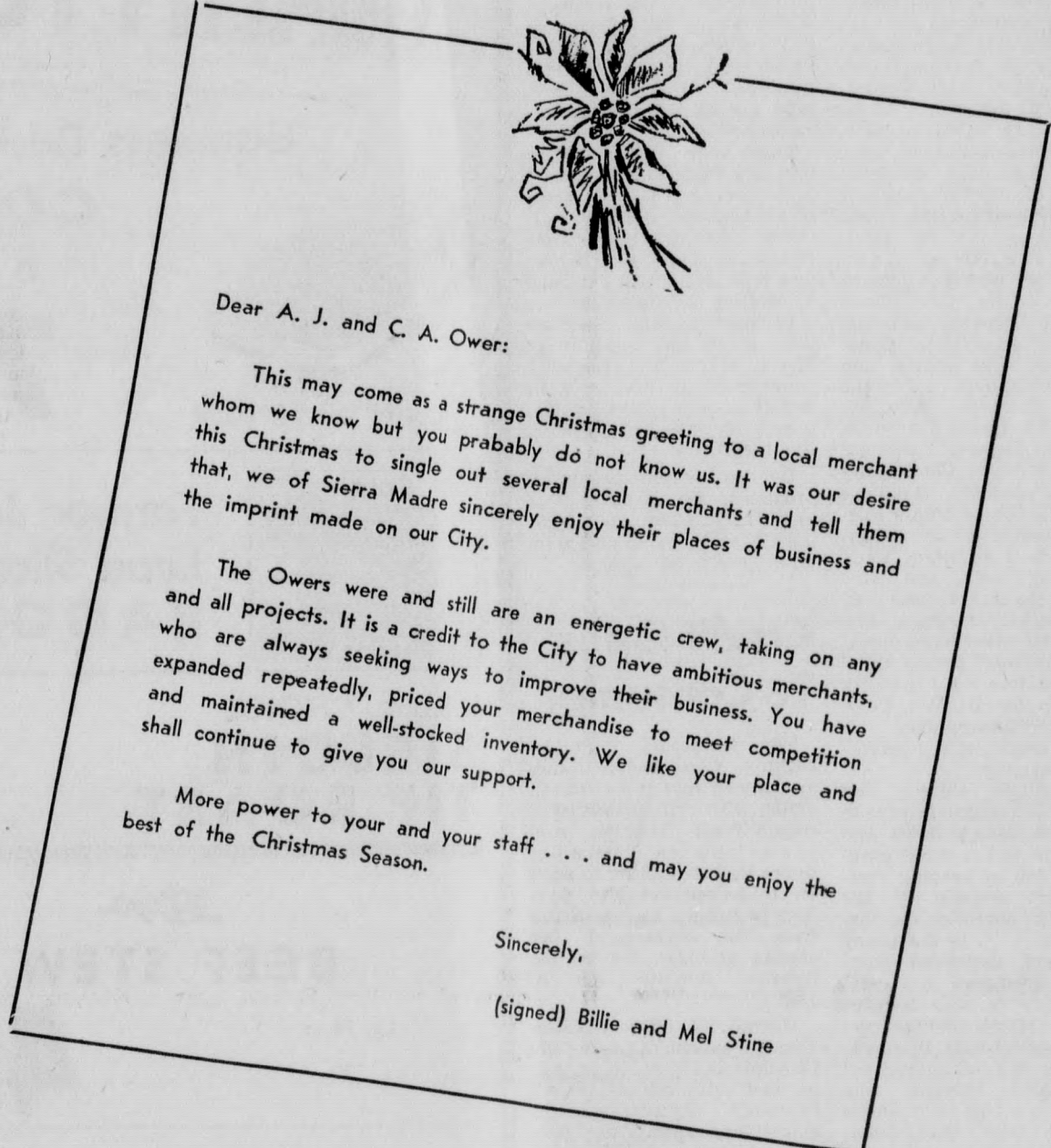
- EARLY AMERICAN and CONTEMPORARY FURNISHINGS

Mc Kibben FURNITURE 47 W. SIERRA MADRE BLVD.

Open 9:30 Friday 'Til 9 SIERRA MADRE EL 5-0463

We were so impressed with this letter that we have taken the liberty to share it with all our friends and customers.

A. J. and C. A. Ower



Why Is It . . .

A man wakes up in the morning after Sleeping under an "advertised" blanket In an "advertised" bed On an "advertised" mattress Between two "advertised" sheets Pulls off his "advertised" pajamas Takes a bath in his "advertised" tub Washes with an "advertised" soap Shaves with an "advertised" razor Uses "advertised" razor blades Applies "advertised" shaving lotion Brushes his hair with an "advertised" brush Puts on "advertised" clothes Sits down to a breakfast of "advertised" coffee Using "advertised" sugar and cream Eats "advertised" ham and eggs Brushes his teeth with "advertised" toothpaste Puts on an "advertised" hat Starts his car with an "advertised" battery Rides to work in an "advertised" car On "advertised" tires Sits down at his "advertised" desk In an "advertised" chair Talks over an "advertised" telephone Writes with an "advertised" pen THEN he refuses to "advertise" Says "advertising" doesn't pay But when his business fails, He finally "advertises:" BUSINESS FOR SALE.

WATCH FOR OUR . . .

GIGANTIC

JANUARY furniture CLEARANCE HUNDREDS OF ITEMS NOW AT SENSATIONAL SAVINGS!

THIS SENSATIONAL SALE STARTS JANUARY 10, 1963

Don't spend a cent until you see these low, low prices in the next issue of this newspaper . . . Be prepared to save a bundle at -- -- --



EL 6-1371 303 W. SIERRA MADRE BLVD. SIERRA MADRE, CALIFORNIA

License Plates At Altadena

As announced today by J. E. Webster, president of Altadena Federal Savings, the Department of Motor Vehicles of the State of California has asked the Association to alert the public to the fact that new (1963) license plates will be issued to all motor vehicle owners this year. The new plates, which consist of yellow letters and numerals on a black background, will be valid, it is anticipated, for at least ten years. Annual stickers will again be issued beginning with 1964.

BYRON HOPPER
presents . . .



OHLSSEN \$225.00
Also to \$1650
Wedding Ring 75.00

Keepsake
DIAMOND RINGS

The center diamond of EVERY Keepsake Engagement Ring is guaranteed PERFECT, or replacement assured.

BYRON HOPPER
Jeweler

90 W. SIERRA
MADRE BLVD.
Sierra Madre

Because of the variety of vehicles affected, the announcement continued, and the resultant clerical work, only licenses for passenger cars will be issued this year at the Association's main office at 2246 N. Lake Ave., Altadena. Owners of other vehicles, such as auto-campers, trailers, motorcycles, and similar transportation, should go directly to the nearest Department of Motor Vehicles office, or mail the necessary owner's certificate and money order or check to the Department of Motor Vehicles, P.O. Box 1765, Sacramento, California.

In conclusion, the announcement emphasized that the deadline for new license plates is February 4, 1963. Applications after that date are subject to delinquency charges.

More About Shippey

family ties and affections is one of our gravest dangers. Family pride and family love give one standards to live up to. One wants to be a credit to the family, and that wish may make him develop the best that is in him. On the other hand, the lack of it may encourage the worst side of one's nature. We all want to be cared for, and the thought that "nobody cares a damn about me" has driven innumerable persons to antisocial or even criminal acts. Thus the letter writer who keeps reminding us that we are cared for by the man who tries to amass wealth for us to get into bad habits with. Think awhile and see if you don't know someone who has gone the wrong way because "nobody cared."

Of course, it helps a lot to have a wife like mine, who faithfully writes to all our children once a week—and I must confess that I leave most of the letter-writing to her. I'm just the cheer-leader. But I think the job she has done has borne such good fruit that if she didn't do it I'd try to substitute for her the best I could. For I simply don't know of anything which pays off better. It was a pleasure to read in The News that Jim Dewey has been promoted to assistant branch chief of the F.A.A. regional office at Inglewood. I can remember when Jim was little Jimmie, building model airplanes like other kids his age but doing it so much better than all the other kids paid him the silent tribute of respectful admiration. Jim never assumed any airs of superiority, he just did things better in a quiet, unassuming way, and never had to toot his own horn. Even when World War II came on and Jim won the D.S.C. and a couple of other medals for flying the "Hump"—meaning the highest mountains in the world—no great fuss was made about it. All his career, Jim has been a good deal like a \$10 goldpiece in a handful of pennies, not bigger than the others and less shiny than some, but all solid value with just enough alloy to hold the component parts together.

The Deweys have long reflected modest yet gleaming credit on Sierra Madre, Alfred, as an artist of distinction and for years the designer of our Rose Parade floats. Sally in the home talent plays which used to delight us, a daughter so

Social and Club Activities

Wedding Plans of Judith Nunnally And Keith Latham Told At Party

At a holiday supper Saturday evening, Dec. 29, the forthcoming marriage of Judith Ann Nunnally to Keith Hesler Latham was announced.

The bride-to-be is the daughter of Mr. and Mrs. John C. Nunnally of Rosemead. She is a graduate of Rosemead High School. Her fiancée was graduated from Rosemead Junior College and is associated with the Southern Counties Gas Co.

The party was held in the garden of the future bridegroom's parents, Mr. and Mrs. Gordon Baker Lloyd, 268 E. Sierra Madre Blvd. The garden was galley decorated in the holiday motif. An evening dinner was served in the Western section of the Lloyd's garden around a large campfire. Mrs. Lloyd, known lovingly to all as Sassy, served her famous western style Mexican bean pot, baked ham, a tossed green salad, hot rolls and a platter of appetizers. The dessert was a beautiful showpiece of a huge bowl of orange sherbet over a block of ice, then covered with chilled crushed pineapple, fresh sliced oranges, mandarin oranges and bananas, and then pink champagne was poured over the fruit bowl creating a sparkling jeweled effect reflected from the firelight. Guests enjoying the delightful announcement party were members of the immediate family and the wedding party. The wedding is planned for January 26 at the Chapel of the Roses in Pasadena.

What actor do you see oftenest in television? If you'd look back a decade or two you might be surprised. Few faces, if any, have been seen oftener than that of Iron Eyes Cody. Thirty-odd years ago, when I first knew Iron Eyes, he was the most dazzling of all Indian dancers and ever since then, when an authentic Indian was needed in a scene, the studios have been getting Iron Eyes if he is available. For Iron Eyes has authentic Indian blood and can live the part as either chief or warrior. Just notice, next time you see a Western, and you'll probably see his name among the screen credits. A greeting card from Iron Eyes always gives us great pleasure, and always reminds us what a generous, benevolent guy he is. About 30 years ago my Helpspend was PTA program chairman in Sierra Madre. At that time White Bird's Indian store in Hollywood was almost a clubhouse for the many Indian actors there, and Anita Baldwin was a fairy godmother to them.

The PLAZA Shop Talk

By Sewall Clark

HAVE YOU ever tried to find a new way of saying: "Happy New Year"? I have, and other people have, but there's just one trouble with it. It doesn't work. SOMETIMES I ponder the mechanisms of the so-called "Holiday Season." Supposedly we become bright, gay and cheerful. I said supposedly. Most people I have observed in these periods are either harried by deadlines, worried by bills—or drunk.

The blessed few who are calm with peace of mind are those who are in harmony with the original spirit of the Yuletide every day of the year. TRUDIE, my wife who serves you at the Plaza Shop, would say I am preaching if she were here by my typewriter. But she ain't. This is a subject I once discussed with Aldous Huxley by mail after reviewing one of his books, "Time Must Have a Stop," and his answer to me in longhand is one of the few inspirational possessions I have.

WE CAN'T help it if we wonder about things; the mind cannot be turned off and on like an electric switch. In this column I'm supposed to be telling you about our January sales, but right way I think of the sales we have every week and I think of how false some claims can be in any field and that's when, even as a publicist, I think the heck with it. LET EACH man contribute at least a small bit toward the erasement of "Man's Inhumanity to Man." Heaven knows that WOULD be the time to say: "Happy New Year."

"Ask Trudie" THE PLAZA SHOP Dresses - Sportswear 39 East Montecito EL 6-1495

First General Meeting To Be Held Jan. 8

The St. Luke Hospital Auxiliary will hold the first general meeting of the new year on Tuesday, Jan. 8 at 12:30 in the staff room of the hospital. Mrs. Bernadette Russom will preside over the brief business meeting. The speaker of the day will be Mr. George A. Kuyper, retiring general director of the Southern California Symphony and the Hollywood Bowl Association. He will speak about "Backstage Experiences," giving the members and their guests a glimpse of exciting moments more dramatic at times than those in front of the curtain. Refreshments will be served.

Bird Show January 19-20

More than 15 bird clubs and associations from throughout Southern California will exhibit in the Los Angeles County All-Birds Show which will be open, free to the public, on Saturday and Sunday, Jan. 19 and 20 at John Anson Ford Regional Park, 7840 Scout Ave., Bell Gardens.



MISS GLORIA AURORA GUTIERREZ
Gloria Gutierrez and John Delaney Betrothal Announced New Year's Eve

Mr. and Mrs. Jose Arturo Gutierrez announced the engagement of their daughter, Miss Gloria Aurora Gutierrez, son of Mr. and Mrs. Anthony Robert Delaney of Inglewood at a New Year's Eve party for 40 family members and friends at their home on 3265 Fairpoint in Sierra Madre Villa.

Miss Gutierrez is the first of eleven children to become betrothed. She is a graduate of the Immaculate Heart College where she was one of the top ten students in activities and grades, a member of Delta Chi Phi sorority and was elected to "Who's Who" of Catholic colleges 1961 edition of their annual year book.

She now teaches in the elementary school of the Assumption of the Blessed Virgin Mary and is organist at the same church. Her fiancée attended Loyola University and Los Angeles State College and is a member of Delta Sigma Phi fraternity. Wedding bells with the names of the young couple decorated the party area.

At ten o'clock dancing and festivities were enjoyed and at midnight the bride-elect's father toasted the couple and made formal announcement of their engagement. Guests joined in with good wishes and a bountiful buffet supper of Mexican food was served, typical of the Christmas holidays in Mexico, the heritage country of the Gutierrez family.

The table was centered with a handsome candelabra, with an arrangement of holly and Christmas bells. The entire supper including a family recipe for tequila punch was prepared and cooked by Gloria's mother. The menu with red chili sauce and pork, refritos, a platter of greens and for dessert, the holiday cookies, bunuelos, a delicate snowflake, made with the iron mold that belonged to

Epiphany Festival At Faith Lutheran

The Epiphany Festival, commemorating the Bethlehem Visit of the Gentile Magi, will be observed in the 8 and 10:30 Sunday worship services at Faith Lutheran Church, 845 Hastings Ranch Drive. "The ecclesiastical date for this festival is January 6, and this year we have the privilege of observing this festival on the first Sunday of the new year," remarked the Rev. Armin Hesse. The pastor will speak on the theme, "Putting Our Faith Forward," emphasizing the 1963 effort of the Lutheran Church—Missouri Synod to extend its educational and missionary outreach. In the 10:30 service, the following elected officers will be formally installed into office: Robert Harbur, elder; Philip Muschinske, president; Don Hargens, vice president; William Strampe, secretary; Raymond Fehring, treasurer; J. T. Lufert, financial secretary; Gerald Curl, trustee; Norman J. Miller, board of Christian Education; Clarence Wodrich, board of Fiscal Affairs; and Daniel Stone, head usher.

The Sunday school departments will meet at 9:45 to study the Biblical account of "The Presentation of Jesus in the Temple." The first-year pupils of the pastor's Junior Instruction Class will meet on Thursday from 5 to 5:30, and the second-year pupils will meet on Saturday, 9:30 to 11:30.

Girl Scout Troop 512 Gives Comfort And Joy With Service Projects

Girl Scout Troop 512 with a membership of 26 sixth grade girls who meet each week at the local Parkhouse, made 30 saucy, pink rabbit faced pillows and presented them to Mrs. William Preston, local representative for the Volunteer Service League of White Memorial Hospital.

As an additional service project, the group planned and made 50 tray favors in November for the Children's Hospital. Another meeting was devoted to assembling Christmas wreaths, utilizing wire coathangers, greens and red ribbons, to grace family entrances for the holidays.

For fun, the Troop has been taking horse-back riding lessons to qualify for their Horsewoman's Badge. This project is being partially financed by their share of the proceeds from the Girl Scout calendar sale.

The girls are also working on a camping badge and to date have had one backyard campout at the Carl Souders home and an overnight campout at the Youth Cabin in Monrovia Canyon, Dec. 15. They planned and cooked their own dinner and breakfast outdoors and broke camp in time to be home for church Sunday morning.

Members of Troop 512 are Ginger Doughty, Nancy Souders, Karen Belton, Julie Atterbury, JoAnne Bittles, Marianne Brown, Terri Caldwell, Anita Dewney, Erna Drenthe, Edna Du mas, Paula Fafach, Margaret Hahn, Kristine Hollowell, Sue Moore, Marla Morrissey, Donna Nakano, Susan Oldham, Cathy Rambeau, Christine Redman, Cindy Schnell.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL 6-1495

The Studio Players present Thornton Wilder's "The Skin of Our Teeth"

January 16, 17, 18 & 19 — 8:30 P.M.

"IMPROMPTU OWL" COFFEE HOUSE 41 E. Montecito

FOR TICKET INFORMATION, CALL EL 5-9762



SALE STARTS THURSDAY, JANUARY 3rd

DRASTIC REDUCTIONS ON SELECTED FALL AND WINTER WEARABLES AND ACCESSORIES

Sale Items Carry Yellow Tags Showing SALE PRICE

- CASUAL AND AFTER FIVE DRESSES
- WOOL SUITS — SKIRTS AND SWEATERS
- CAPRIS AND CAR COATS
- ROSES — NYLON, TRICOT GOWNS PEIGNOIRS

ALL REDUCED 1/3 AND MORE

Reduced 1/2 and More

It Pays to Keep Gullett & Harris In Mind one kersting court, sierra madre EL 5-1017

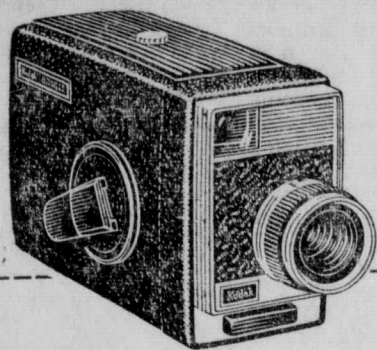
Coiffures for this year's Sierra Madre Rose Bowl Queens created by... Fashionette Salon



48 W. Sierra Madre Blvd.
in Sierra Madre
EL 6-1306 For Appt.

TIME FOR A NEW

Kodak Camera

wonderful way to invest
Christmas gift money

KODAK 8 Movie CAMERA

Precision... smart styling... budget price!

Making movies is as easy as snapshooting with this superbly styled new movie camera. Easy-to-follow guide right on the camera tells how to set the lens. Then, just aim and press the button for bright, colorful movies! Extra-fast f/1.9 lens lets you shoot on dull days, make movies late in the day, take better movies indoors. A great value — let us show you!

Hartman
Rexall Pharmacy
RELIABLE PROFESSIONAL PHARMACISTS
29 N. BALDWIN Elgin 5-3311

\$34.50

Ramona Avenue Residents Create Festive Christmas Decorations

The home owners in the 200 block on Ramona Avenue did themselves proud with their Christmas decorations.

Mr. Eaton at the "House in the Orange Grove" outlined huge circles on the front porch with lights. The Jim McCoys, Klines and Lumsans outlined their houses with lights. The Coluccis covered their front door so it looked like a huge red glittering package. Bright medallions were hung on either side. The Birches decorated their lamp post. The McCormacks had lights around the doorway and strung through the porch railing.

The Clint Symonds, after picking huge oranges off their orange tree, strung it with lights, which reflected in the picture window making it look like a huge Christmas tree standing inside the house. There was a lighted star on the garage and tall candles on the porch.

The McGowens and Ken Carlsons had white dazzling Christmas trees in their picture windows. At the far end of the block, the Stevens had tall white lighted candles leading up their front steps.

All viewers have agreed

Next time—relax!
at the

PLAZA SHOP
Dresses - Negligee

Sportswear
39 EAST MONTECITO

"Ask Trudie" — EL. 6-1495

Hammerschmitts Host Civic Club Christmas Party

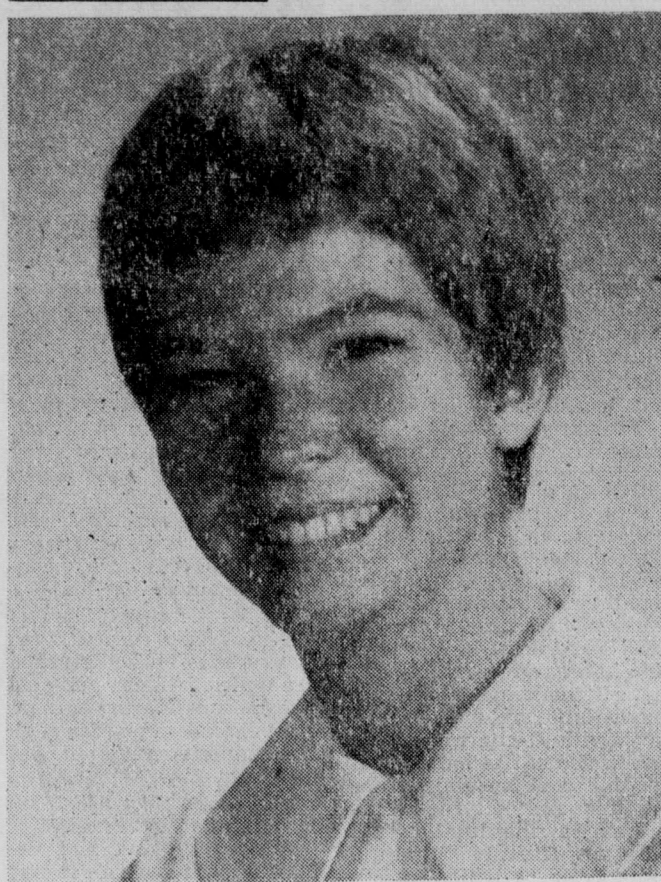
Mr. and Mrs. Julius (Yvonne) Hammerschmitt hosted the Sierra Madre Civic Club's annual Christmas party and buffet supper at their home, 275 E. Orange Grove Ave., Saturday evening, Dec. 22. The party was attended by approximately 30 members and their husbands.

General chairman for the affair was Mrs. Virginia Vine, the club's new first vice president. Mrs. Vine has stepped in to fill the vacancy created by the resignation of Mrs. Carol Fried and this is her first project for the year.

Her committee members were Mrs. Ann Foote, Mrs. Gina Velasquez, Mrs. Ruth Barden, Mrs. Doris Mescher, Mrs. Sal-Lea Candalaria, Mrs. Dorothy Dunn and Yenda Adams.

Each member brought a Christmas gift for the children of the Contagious Ward in the County General Hospital.

... Social and Club Activities ...



MISS JANET ROBERTA DICKSON

Engagement Announced At Traditional Christmas Eve Party

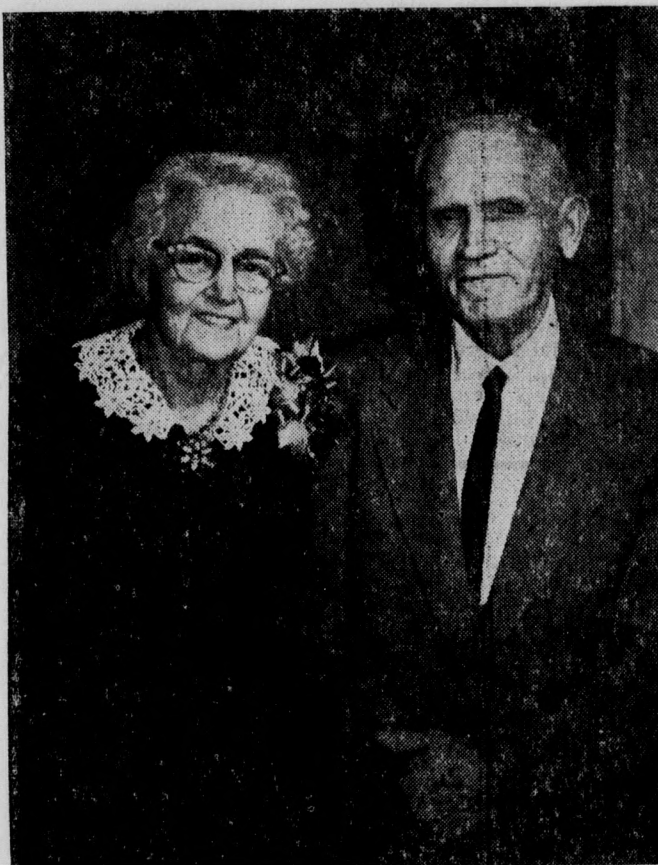
Mr. and Mrs. Douglas R. Dickson of 430 East Laurel Ave. made a surprise announcement of the engagement of their daughter, Janet Roberta Dickson, to William Duke Morton, son of Dr. and Mrs. Elmer Foss Morton of 3735 Shadow Grove Road, Pasadena, at the Dickson home during their traditional family Christmas Eve party.

The bride-elect is a graduate of Pasadena High School and is a junior at Occidental College where she is a member of Alpha

Lambda Phi Alpha sorority. The future bridegroom is a graduate of the Flintridge Preparatory School for Boys, is also a junior at Occidental College and a member of Sigma Alpha Epsilon fraternity.

The date of the wedding of the young couple has not been set.

Mr. and Mrs. James E. Hopwood Celebrate 58th Wedding Anniversary



MR. AND MRS. JAMES E. HOPWOOD

Mr. and Mrs. James E. Hopwood of 365 Mariposa St. were guests of honor at a reception Sunday afternoon, Dec. 16, given by their son, Eben J. Hopwood, and his wife, Ruby, at their home 145 S. Lima St. The occasion was the elder Hopwoods' 58th wedding anniversary.

Mr. and Mrs. James Hopwood met in North Dakota in 1902 when they homesteaded on adjoining land. Mrs. Hopwood and her sister taught school there. After their wedding in 1904, the Hopwoods came to Sierra Madre for a three-month honeymoon, staying with Mrs. Hopwood's parents, Mr. and Mrs. Eben North. Mr. North had purchased a house at 145 S. Lima St. in 1902. It was originally built as a hunting lodge, some time in the 1880's. Some members of the family have lived there since 1902.

Although they made their home in North Dakota, the Hopwoods made frequent visits to Sierra Madre through the years, usually in the winter months when they were not busy on the

farm. They never tire of telling about this area as it looked in the old days, as they walked through open country around Sierra Madre, or watched grain being harvested on the Lucky Baldwin Ranch at the corner of Baldwin and Orange Grove.

After they retired in 1946, they came to El Monte to live. In 1949, when Mrs. Hopwood's sister died, they moved to the old house on Lima Street where they lived until two years ago.

At 84 and 87, they are in fairly good health, maintaining their own home, including a large flower garden. They have not lost any of their zest and enthusiasm for living, and are still young in heart, always ready for a short drive or longer trip. If space travel were commonplace now, no doubt the Hopwoods would be ready to take off for the moon or somewhere.

DEPRESSION Is Anticipated By Statisticians FOR 1963

Let's Talk It Over

at
THE OLD TIME MARKET
444 Sturtevant Dr. (in the Canyon)

— OPEN —

MON. THRU SAT. 9 A.M. TO 11 P.M.
SUNDAYS 12:30 TO 11 P.M.

P.S.—WE ALSO SELL GROCERIES

Thrift Shop Bargains Jan. 4

If you should hear a buzzer ring on Friday, Jan. 4, at 158A W. Live Oak Ave., Arcadia, it won't be the burglar alarm, so don't call the police. What you hear will be the Lucky Buzzer.

Twice a day beginning Jan. 4, once in the morning and once in the afternoon, a buzzer will ring at the Mt. Alverno Thrift Shop. Customers in the store at that time may purchase any men's and women's wearing apparel then on display at half price. The shop boasts a large selection of slacks, suits, coats, sweaters, and shoes for both men and women, as well as children's clothing.

And there are some extra special items at present. For instance, an Irene dress of imported lace, Eisman children's wear, custom-made hats, and suits, a Picasso painting, an imported hand-made custom clock — all these are offered for a fraction of their original cost.

If it's jewelry one wants, the shop now has on display a pearl and diamond ring. For the hobbyist, there is a record player, as well as a hooked-rug canvas and frame. The rug is partially completed. With it goes a quantity of wool, already cut.

The shop is run for the benefit of the Sisters of St. Francis and is open six days a week from 10 a.m. to 4 p.m. It is staffed entirely by volunteers, many of whom have served since the shop first opened in 1959. Among the volunteers are Mrs. James Burke, Mrs. Robert Castelan, Mrs. Theodore Cores, Jr., Mrs. Charles E. Glib, Mrs. Harry H. MacDonaugh, Mrs. John A. Nuccio, Mrs. James Piscitelli, Mrs. Joseph Rue and Mrs. Earl Snyder.

Teen Age Dances Discontinued

The Sierra Madre Recreation Department has announced that the dance this Friday, January 4, will be the last Teen Dance until a date to be announced in May. Reason for this decision is lack of attendance for the last three months.

All present members holding cards will gain credit for months the dance is discontinued. When dances begin in May, membership credit will be added to membership holders.

The Sierra Madre Recreation Department would like to take this opportunity to thank all the parents who have helped and devoted many of their own hours so that the dances could be well attended by adults.

Friendship Club Meets January 7

The Community Friendship Club will hold its monthly meeting Monday, Jan. 7, in the Park House at 2 p.m.

Mr. and Mrs. J. Irli Beatty of Sierra Madre have traveled extensively and Mr. Beatty will show pictures of their travels abroad. This promises to be a most interesting program, according to Mrs. W. D. Nourse, president of the club. Tea will be served and everyone is being urged to attend and bring a guest.

Sharon Schnell and George Fry Engagement Announced Dec. 22



MISS SHARON IRENE SCHNELL

The engagement of Sharon Irene Schnell to George Ernest Fry was announced Sunday evening, Dec. 22, at a Christmas party for 30 members of their families and

close friends at the home of the bride-elect's mother, Mrs. Eugene C. (Alice) Schnell at 188 E. Sierra Madre Blvd. Miss Schnell is also the daughter of the late Mr. Eugene C. Schnell.

Mr. Fry is the son of Mr. and Mrs. Merrill Fry of Los Angeles. Miss Schnell is a graduate of John Muir High School where she won a life membership in the California Scholarship Federation and graduated from Pasadena City College as a medical assistant. At PCC she was president of Gunaika Sorority and life member of Alpha Gamma Sigma, a scholarship club.

Mr. Fry is a ceramics engineer and graduated from Abraham Lincoln High School and Los Angeles State College.

Mrs. Mable Carlson, and Miss Cynthia Schnell, maternal grandmother and sister of the bride-elect, respectively, assisted with receiving guests and at the buffet table where Christmas decorations were featured including a centerpiece of a

small pink Christmas tree and light and dark shades of pink candles, with wedding bells.

Each guest received a Christmas gift in which was enclosed a facsimile of the bride-elect's engagement ring.

Among guests feting the young couple were Mr. and Mrs. Paul Andersen, Miss Lynnae Andersen, Mr. Paul Andersen Jr., Mr. Bruce Smith, Mr. and Mrs. Harry Fry, Dr. and Mrs. Thomas Pickren of Sierra Madre, Dr. William C. Dale, Mr. and Mrs. John Douglas, Mrs. Vera Bautch, Miss Kay Cleatus, Mr. Joe Houston, Mr. and Mrs. Robert Fry, Mr. and Mrs. William Wells, Mr. and Mrs. Ralph Moore, Mr. Norman Edie, Mr. and Mrs. Merrill Fry, parents of the future bridegroom, Mrs. Mabel Carlson, and Miss Cynthia Schnell. No date has been set for the wedding.

Drama Directors Positions Open

Qualified Drama Directors are being sought by the Pasadena Department of Recreation, it was announced. Positions are part-time and in the after-school hours mainly. Experience in play production is vital with work in Children's Theater or child play groups desirable. Two years of college with emphasis in dramatic or theater arts is the minimum requirement, with at least one year of professional work as a director of productions.

Applications can be procured at the Pasadena Department of Recreation, 1501 East Villa Street. Those qualified will be notified of personal interviews during the month of January.

Read the Classified
Advertisements
They are Little
Bargains with a
Saving

a new HIGH RATE . . .

The Board of Directors announces its intention to pay 4.8% per annum effective January 1, 1963 for the period ending March 31, 1963. Altadena Federal Savings has paid consecutive earnings payments each period since date of founding at the highest rate consistent with sound management.

ALTADENA FEDERAL SAVINGS

and loan association

2246 N. Lake Ave., Altadena, California

Branch Office:

1845 E. Washington Blvd., Pasadena, California

SYcamore 4-1161 • MUrray 1-5691

INSURED, CHARTERED AND SUPERVISED BY AGENCIES OF THE UNITED STATES GOVERNMENT



WISE SHOPPERS ALWAYS SAVE J.N. GREEN STAMPS

THEY ARE WORTH MONEY TO YOU

ASK FOR A CATALOG . . . SEE THE WONDERFUL PREMIUMS THAT ARE WAITING FOR YOU



CUNNINGHAM STATIONERS	
156 W. Sierra Madre Blvd.	EL 5-7297
ARNOLD'S HARDWARE	
297 W. Sierra Madre Blvd.	EL 5-3365
NORM'S GARAGE	
22 E. Montecito	EL 5-1146
RALPH'S SHOE STORE, INC.	
41 N. Baldwin	EL 5-0479
ROYAL DRUGS	
82 W. Sierra Madre Blvd.	EL 5-3456
SIERRA MADRE PAINT & WALLPAPER	
35 N. Baldwin	EL 5-3378

WHEN YOU SPEND A DIME IN THESE STORES . . .

Ask for
J.N. GREEN STAMPS

Editorially Speaking....

BIBLE THOUGHT FOR THE WEEK

Then the king said to me, For what do you make request? So I prayed to the God of Heaven.—Nehemiah 2:4.—Pray to God at the beginning of all thy works that thou mayest bring them to a good ending.—Xenophone.

Thanks To You!

Living in small towns has been the story of my life. Fifty years of living it, with only five out in a serious attempt to break into the big city life, at the end of which I discovered that, "Big Cities" are only small towns with many, many more people in them with the same ideas as you and I.

Never have I experienced a city like Sierra Madre. Never have I had the opportunity to know and become associated with the type of people that live in Sierra Madre. Indeed to me it is fabulous.

As a publisher of a weekly newspaper, most of us try to put out the very best editions that we have been trained to do. We do work hard to satisfy the thousands of readers who have paid their hard earned money to become subscribers, but few of us know whether we have made the grade or not... but that is not the way it is in Sierra Madre.

In my twenty-nine years as a publisher of newspapers, I have not strayed very far from the format that has been presented to the people of this area, still during those years I have worked in complete darkness. I thought I was publishing a good newspaper. I knew I was publishing the best newspaper that I had the ability of doing, but seldom did I receive encouragement, reprimand or help, and this is indeed typical of all small towns of the nation... but that is not the way it is in Sierra Madre.

In the past six months in Sierra Madre, I have had hundreds of people, just drop in to the office to tell me how much they appreciate the newspaper. I have had letter after letter praising the publication... then true, on the other hand I have had many that were critical, that did not see eye to eye with policies... some were damn unhappy about the situation... but I love it. I know that the paper is being thoroughly read by the seven thousand one hundred and sixty-nine subscribers, I know that if it were possible to satisfy even half of these readers all the time then my job as a publisher would be over... Thank you dear people for your consideration of taking your time to give recognition to a publisher and a newspaper that is "dedicated to the best interests of those they serve."

Public Interest At Stake

The controversy over the latest proposal by a Southern California electric utility to import from the Gulf area large quantities of natural gas as fuel for its boilers involves far more than any effect the proposal might have on the business of gas distributors in the area.

Its overriding importance lies in the damage it would do to a concept of regulation in the public interest which has long been the policy of the California Public Utilities Commission. California is both a producer and an importer of gas and oil. It is the PUC's policy, and responsibility, to see that the wisest use is made of those fuels—wise both in the recognition of future needs, and in the future cost to both domestic and industrial users.

The plan of Southern California Edison Co. and Tennessee Gas Transmission Co., is to build a pipeline from Texas to California for the sole purpose of importing natural gas as boiler fuel for Edison. In an earlier similar proposal the Federal Power Commission staff voiced strong opposition. It declared that ample gas supplies are available through the regulated gas utilities, and that importation of natural gas solely for boiler fuel without any concomitant benefit for all other gas users was an "inferior use" of vital resource.

This position parallels that of Southern California Gas Co. and Southern Counties Gas Co., the two regulated utilities that supply gas to the southern part of the state. These companies point out that millions of household users do not have the ability—during peak winter demand periods—to fall back on alternate fuels as do larger industrial users. That is why, under the PUC mandate to preserve a two-fuel economy in the Southland, any additional importation of natural gas must be equitably allocated between all classes of customers. Such would not be the case in the proposed undertaking.

A matter of important public interest is at stake here, and the public will watch developments with interest.

What's Your Opinion

Congressman, Rep. Garner Shriver of Wichita, said in a speech in Abilene that \$14,000 of the taxpayers money was spent 'wastefully' by a federal bureau in sending long telegrams to all members of Congress urging them to support President Kennedy's medicare bill. He pointed out that this federal bureau is located only two blocks away in Washington and the messages could have been delivered at little or no cost. However, the various federal bureaus are not supposed to be engaged in lobbying activities in the first place.

The government has eased up on its loans—some businesses were operating on a shoe string. Now they can borrow a pair of shoes and walk into bankruptcy in style.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California. Los Angeles County, Post Office Box 37. Telephone ELgin 5-3324 or 5-3325.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number 404,764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }
Jack Kennedy } Advertising and Merchandising Manager
Eloise Parker } Classified Advertising Manager
Martha Sharp } Society Editor
Frederic Schweppe } Plant Superintendent

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome; however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

Subscription Rates: In Los Angeles County—\$4.00 per year. Elsewhere in the United States \$4.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

Freedom At Any Price

by Henry V. Witty

I Thessalonians 5:6, 21. "Therefore, let us not sleep as others do; but let us watch and be sober."

"... But prove all things; hold fast that which is good."

When Congress convenes in January, there will be a renewed all-out push for abolition of the House Committee on Un-American Activities and the Senate Subcommittee of the Judiciary Investigating Committee.

Acting on direct orders from Moscow, the United States Communists have intensified their efforts to destroy these Congressional "watchdogs." More ads are scheduled to appear in newspapers, petitions will go to Congress, and swarms of abolition lobbyists are to invade the Capitol. Much aid will be given to these destructionists by the front groups and their cohorts (peace groups). Spearheading this abolition drive will be the Communists' best friend, the American Civil Liberties Union.

The "big lie" coupled with smear propaganda will be employed to their fullest measure.

These Congressional Investigating Committees will be pictured as destructive monsters that feed on the blood of "true Americanism."

America will be attacked not with nuclear warheads but with lies which, if believed, will be far more devastating than Castro's borrowed bombers and missiles could ever have been. Unless an America, aware of Communist tactics, can recognize this bold attempt to paralyze our most potent defense against subversion from within, we will assist in our own destruction.

We will be told that the House Committee on Un-American Activities denies counsel to subpoenaed witnesses, violates Constitutional rights, aid ruins the reputations of innocent Americans.

A few well known but misguided Americans will allow their names to be used in support of this abolition campaign. Some television, radio and motion picture celebrities, who sell the line that Communism can be killed with kindness, money, and appeasement, will speak out in favor of this abolition program. A group of clergymen will declare their position in opposition to these Congressional investigating committees.

From whatever walk of life these abolitionists come, most of them have one thing in common—they have either felt the bite of one of these Congressional committees or they have a past record of close association with Communist front organizations that have tangled with one of these committees.

Individuals whose backgrounds and associations cannot stand close scrutiny will pour out their "pathetic" tales of the unjustifiable intolerance, perpetrated and carried out against defenseless patriotic Americans by Chairman Walter and his "goons."

Don't you believe it! This columnist has read hundreds of pages of testimony given before the H.C.U.A. and the abuse is in actuality taken by the Committee members, not by the witnesses. Evidence of this is readily obtainable by viewing "Operation Abolition."

Every citizen who is called to testify before the H.C.U.A. has the right of counsel. This legal counsel accompanies the witness to the stand and remains with him as long as he is being questioned. The witness may confer with his counsel before answering each question put to him by any member of the committee. This is a protection that is not given to witnesses who appear before the courts of our land.

Most of the subpoenaed witnesses who feel that their constitutionally guaranteed freedoms have been infringed upon are the kind of "americans" who also believe that one of those "freedoms" is the right to forcibly overthrow the government of the United States.

As for the weak argument advanced in behalf of iso-

lated cases in which the subpoenaed witness was found to be something just short of a Communist, this columnist can only point out that when Americans, under the guise of liberalism, come so close to the precipice of treason, then they certainly cannot be used as a valid reason for abolishing the Committees that protect America from traitors. We cannot sacrifice the internal security of our country just because a few questionable Americans demand the luxury of being able to play with Communists without running a chance of tarnishing their reputations.

Fulton Lewis, Jr., summed up the obvious effectiveness of our Congressional Investigating Committees when he said: "It's just as important to have the correct enemies as it is to have the correct friends."

"The price of freedom is eternal vigilance." The American people, as well as Congress, will very soon receive the full impact of this "Kremlin" instigated drive to liquidate the vigilance committees of our legislature.

Letters to congressmen will let them know how we feel about this threat.

Hermit of The Sierra Madre



with Den Murray

"Somehow," said the Hermit, "I don't feel quite as Christmasy this year as usual." "That's odd," I frowned. "I thought Jack's great victory over Khrushchev in Cuba would have put you in an exhilarated holiday mood." "Let's not talk about that 'great victory' until somebody with the best interests of this nation at heart has done a bit of cave exploring down there," he requested. "So far, the only 'great victory' I've witnessed is the one Jack scored at the polls over the Republicans on the strength of a carefully timed, if dangerously delayed, move to defend this country."

"Well, why do you suppose you don't feel Christmasy?" I persisted. "I've been wondering myself," he sighed. "Maybe it's because I didn't get drunk at an office party and tweak that shapely receptionist. Or crash into another car on the freeway killing one and maiming three. Or buy my grandson one of those toy rockets guaranteed to destroy a toy city—or that electronic robot that stalks through the toy city rolling its blood-red eye and crushing the survivors of the rocket blast."

I nodded understanding. "And of course you didn't wake up with a hangover and drink so much more trying to straighten yourself out that you had no appetite for your wife's lovingly prepared turkey dinner. Nor did you examine your checkstubs and decide you'd have to cheat on your income tax to pay for the joy of your holiday. Obviously, you couldn't feel a bit Christmasy."

"No," said the Hermit. "But I DID experience an odd feeling of serenity and freedom from worry. I pictured old Joe Kennedy Sr. down there in Florida—restored to some measure of health—with his whole troupe of traveling political opportunists gathered around him. I knew that each was anchored there—at least temporarily. Each would be so immersed in the family Christmas spirit that none could possibly be planning another huge gift to the nation like the 10 billion dollar tax-cut and increase of the national debt we're going to get in the election year of '64. The feeling might not have been classically Christmasy, but I want to tell you it was one of vast relief."

Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

Dear Editor: Metropolitan Transit Authority commendably suggests a holiday from driving in the holiday rush by riding "Santa's Twinkle Liner." The only thing wrong with this picture is the fact that the "Liner" illustrated would be better named "Stink-Liner."

The only reasonable facsimile of "Twinkle-Liners" are the Authority's modern electric vehicles with twinkling trolleys. The bus-peddling authority proposes to

liquidate all of these on or before April Fools' day, 1963.

Very Respectfully,
K. FRITZ SCHUMACHER,
Bus Victim

Dear Editor:

Enclosed is my check for \$4.50 for the year 1963 subscription to the "Sierra Madre News." I still love that dear place, Sierra Madre, and wish I could make my home there. I still have dear friends there, especially in Bethany Church. I may not be able to ever return, for at the age of 69—and with quite painful arthritis—time seems to be running out on me. However, my love abides for that beloved city and for its dear, wonderful people. And at great sacrifice I continue my sub-

scription to your fine newspaper. I marvel at so many changes in and around Sierra Madre since I left in December, 1953.

I live in the beautiful Shenandoah Valley of Virginia, not far from the well-known Lurey Caverns at Lurey. We are having some unusually cold weather, and Virginians aren't used to it. Florida, too, has had cold weather. A letter today from a friend in Orlando, Fla., says their citrus fruit was killed. Well, think of how I would love to be in Sierra Madre... as you enjoy the nice weather there this winter.

The Lord bless you and keep you and your loved ones.

In His Service
(Miss) Beatrice Mareble.

The Regional Planning Commission predicts Los Angeles County will have 7,750,000 residents in 1970, 10,000,000 in 1980.

Thursday, Jan. 3, 1963 SIERRA MADRE NEWS—9

SERVICE OUR SPECIALTY
PHOTOGRAPHY is our business
HASTINGS CAMERA SHOP
3649 E. Foothill, Pasadena SY. 3-9655

IT'S PERRY'S STATIONERY for
Hallmark Cards
for All Occasions
• GIFT ITEMS • RUBBER STAMPS
• OFFICE SUPPLIES • SCHOOL SUPPLIES
• WEDDING INVITATIONS & ANNOUNCEMENTS
56 W. Sierra Madre Blvd. EL 5-3385

Take your problems to Church this week—

millions leave them there!

what happened to the



funnies

Now there's a little man who knows what he wants! He wants the pretty funny papers. You might say, "He has a mind of his own..." That's correct, of course. Every child is endowed by his creator with a will and a mind; not developed, but it's there. Yet, how that child is trained from his earliest years, will mold his character, develop his mind and strengthen his will.

Children should have good example, then. And the best example that parents can give is to go to church. The Church is for you and your family. It is the hope of your children. It is the means of bringing God's bountiful blessings to all.

THE CHURCH FOR ALL • ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Deuteronomy 30:1-5	1 Timothy 4:11-16	1 Kings 3:8-14	Matthew 18:1-6	1 Samuel 2:18-25	Proverbs 23:10-18	1 Timothy 3:10-17

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.

SIERRA MADRE HARDWARE

CARL HANSEN, Ford Dealer

NORM'S GARAGE

MACK'S GARAGE

ROESS MARKET

ARNOLD'S HARDWARE

DON JACKSON STORE FOR MEN

SIERRA MADRE PAINT AND WALLPAPER

AL FOXTON CHEVRON SERVICE

SIERRA MADRE NEWS

FIRST WESTERN BANK

Sierra Madre Branch

RALPH'S SHOE STORE, INC.

SIERRA MADRE TOY VILLAGE

GARLAND'S

HARTMAN PHARMACY

RICHARD VICTOR'S

ROYAL DRUGS

OSTI'S LANDSCAPE NURSERY

PERRY'S STATIONERY AND GIFT SHOP

BETHANY CHURCH OF SIERRA MADRE

Baldwin at Montecito
REV. ROBERT N. SCHAPER, Ph.D.

9:30 a.m. Sunday School
11:00 a.m. Morning Worship
6:30 p.m. Christian Endeavor Societies
7:00 p.m. Evangelistic Service
Wednesday Prayer Meeting—7:30 p.m.

CHURCH OF ASCENSION (EPISCOPAL)

North Baldwin at Laurel

REV. HARLEY GIBBS SMITH, JR., Rector
REV. JAMES H. MILLER, Assistant Priest
REV. STEPHEN GREEN, Assisting
7:30 a.m. Low Mass
8:40 a.m. Morning Prayer
9:00 a.m. Children's Mass, Church School Classes, Episcopal Young Churchmen, Adult Information Class
10:30 a.m. Sung Mass and Sermon, Coffee Hour

CHURCH OF THE NAZARENE

191 W. Sierra Madre Blvd.
REV. J. P. STOCKETT, Pastor

Sunday Morning Bible School—9:45
Morning Worship—11:00
Young People's Service—7:00 p.m.
Mid-Week Prayer Meeting—7:30 p.m. (Wednesday)

CONGREGATIONAL CHURCH

"Church of the Singing Tower"
Sierra Madre Blvd. at Hermosa
REV. GEORGE LINDSAY, Minister
DUPLICATE SERVICES

Sunday School—9:30 and 11:00 a.m.
Church School—9:30 a.m.
Pilgrim Fellowship—7:00 p.m.

FAITH LUTHERAN CHURCH

MISSOURI SYNOD

835 Hastings Ranch Dr.
A. HESSE, Pastor

8:00 and 10:30—Worship Hour
9:15—Sunday School and Bible Classes

FIRST CHURCH OF CHRIST, SCIENTIST

186 W. Highland Ave.

Sunday School for Pupils up to age 20
9:30 a.m.
Sunday Service and Child Care 11:00 a.m.
Wednesday Evening Testimonial Meeting 8:00 p.m.
The Reading Room at 22 N. Baldwin Ave.
Open Daily Except Sundays and Holidays from 12 to 5 p.m.

FOOTHILL JEWISH COMMUNITY CENTER OF TEMPLE BETH ISRAEL

212 N. Lime St.

DR. CHARLES W. STECKEL, Rabbi
SOLOMON EDELMAN, Cantor
Friday Evening Services—8:30
Saturday Morning Services—9:00
Tuesday Evening Adult Class—8:15
Sunday School—10 a.m. (Sundays)
Hebrew School—Monday Thru Thursday 4:00 to 6:00 p.m.—Age 14
Sundays for Adults—10:00-12:00

SHEPHERD OF THE HILLS LUTHERAN CHURCH

"The Community's Youngest Congregation"

33 E. Sierra Madre Blvd.

REV. RAY E. HANSEN, Pastor
Sunday School, Bible Study—9 a.m.
Worship Service—10:10 a.m.
Communion First Sunday in Month
Luther League
Second and Fourth Sundays, 7 p.m.

SIERRA MADRE METHODIST CHURCH

West Sierra Madre Blvd. at Michillinda

REV. CLINTON W. SWENGEL, Minister

Sunday Services at 9:30 and 11 a.m.
Sunday School 9:30 a.m.
College Fellowship Breakfast—8 a.m.

ST. RITA'S CHURCH

318 N. Baldwin Ave.

FR. THOMAS O'MALLEY
FR. JAMES WALSH, Assistant

Sunday Masses 7, 8, 9:30, 11 a.m. 12:15 p.m.
Holy Days 6:00, 8:00, 10:00 and 6:30 p.m.
Daily Masses—6:15 and 8:00
Devotions Wednesday evenings and first Friday evenings at 7:30

TRINITY PRESBYTERIAN CHURCH

Hastings Ranch Dr. and Sierra Madre Blvd.

REV. DONALD H. OSTRANDER, Minister
9 and 10:30 a.m. Church School
9 and 10:30 a.m. Worship Service
7:00 p.m. Youth Fellowship

I.B.M.

Key Punch -- N.C.R. Office Machines

Including General office training
Day and evening classes — Limited Enrollment
Training Guaranteed

Free Placement Service

Phone registrar 449-3990 MU 4-0157

SAWYER SCHOOL OF BUSINESS
1165 E. COLORADO BLVD. — PASADENA

PLUMBING SERVICES

BY

Sierra Madre Plumbing Co.

15 Kersting Court

355-7272

- WATER HEATERS
- DISPOSALS
- FURNACES and WALL HEATERS
- SPRINKLERS
- REPAIRS and REMODELING

Sales Tax Collections Up 7 Per Cent

Local sales and use tax collections during July, August and September produced revenue of \$63,380,488 for local jurisdictions, according to Richard Nevins, Southern District Member of the State Board of Equalization. This amount was nearly 7 per cent above last year's level. The increase of 7.7 per cent in the southern-most counties was almost 2 percentage points higher than that in the rest of the State.

The one per cent levy on third-quarter business yielded \$49,250,255 for California's cities, \$9,832,257 for her counties, and \$4,297,976 for the City and County of San Francisco. Los Angeles County and its cities received slightly more than two-fifths of the total.

Total sales tax revenue distributed to Los Angeles County amounted to \$1,676,198 during the quarter. The amounts received by Sierra Madre, \$10,907.

Los Angeles County Employees are guided by a code of ethics authorized by the Los Angeles County Employees Association.

Sierra Madreans Pass Bar Examinations

Two Sierra Madre residents are among 503 persons in Southern California who have passed their 1962 fall bar examinations and will be sworn in at ceremonies to be conducted before the Supreme Court in Los Angeles on Jan. 10, 1963.

They are Orville O. Orr Jr., son of Mr. and Mrs. Orville O. Orr Sr., of 472 Crestvale Dr.

He graduated from Pasadena High School, took his undergraduate work at Stanford University and graduated from Harvard Law School.

After being sworn in as a member of the California Bar he will go into the Air Force as a First Lieutenant in the Adjutant's office.

Eugene A. Demchuk attended Pasadena City College and graduated from USC Law School and plans to go into the District Attorney's office in San Bernardino.

Mr. Demchuk, his wife Marthann and their children, Michael age 4 and Mariann, age 1 year live at 94 N. Baldwin Ave.

Use the Classified Ads and turn Your Used Merchandise Into Cash

Water Assured 55 Percent

A Memorable Year For State Water Program

The world's greatest water program surged forward during 1962, William E. Warner, Director of California State Department of Water Resources, reported today.

He told Governor Edmund G. Brown, in an end-of-the-year summary:

"The State Water Project is on schedule in planning, design and construction. It is really surging forward."

"This program is unsurpassed as it has to be to serve the people of the largest state in the leading nation."

"The year 1962 brought the first delivery of Project water, the flow through the South Bay Aqueduct into Alameda County."

"The year brought to Californians and visitors alike the opening of the greatest dam construction show of all time, the building of Oroville Dam on the Feather River."

"The year saw the department award the largest construction contract of its kind in United States history, the \$121 million contract for the building of Oroville Dam."

"This year you joined

President Kennedy in launching construction of the San Luis Project, the first big federal-state water development cooperative and an important link in the delivery of water to southern California in 1971.

"This year water distribution contract negotiations went forward to the point where State Water Project connections now are assured for water agencies serving 55 percent of California's population."

"This year the department started construction of Antelope Dam and Reservoir, one of a series of unprecedented recreational developments that will be an integral part of the multipurpose State Water Project."

"This year the department started study to see whether atomic energy may be harnessed economically to power the big lift pumps of the State Water Project."

OUT OF THE COBWEBS

Friday, Jan. 1, 1926

Arthur T. Evans left Tuesday night for Chicago where he will attend the annual "road show" held by the manufacturers of road making and contracting equipment. At Chicago he will join Newman Essick of Los Angeles and they will go to Lansing, Mich., to visit the Novo Engine works. Mr. Evans will also visit relatives in Indianapolis before returning.

Last year's building record was exceeded during 1962 by \$13,936, according to the records in the office of the building inspector, A. M. Udell. The permits for the just passed year totaled \$426,519. The total for 1962 was \$402,583. This is the best year's record since the opening of the inspector's office about four years ago. The record month during year just past was January. During that month building construction was started which is estimated to cost \$90,610. The lowest month of the year was April, when only \$14,813 in permits was issued.

The two biggest pieces of construction during the year was St. Rita's Church, \$45,000 and the pressure tanks of the Southern Counties Gas Company, \$30,000.

The home of Mr. and Mrs. George B. Morridge was the scene of a merry gathering Sunday afternoon when a group of friends met for one of their periodic dinners and included their children on account of the Christmas season. The dinner assembled by the various participants, was served in the dining room of the Masonic Temple, with 35 seated at the table. The seven married couples in the party had 17 children to share in the good time. After enjoying the dinner the party went to the Morridge home for the afternoon.

Jan. 4, 1944
Miss Betty Jo Adams, daughter of Mr. and Mrs. Roland Adams of 217 W. Whittier College, will be social chairman of the annual A.W.S. Poetess Prom to be held on January 15 at the Whittier Woman's Clubhouse. The dance will be

formal, and among other invited guests will be a number of service men from the Santa Ana Air Base.

Jack S. Shearer, C.M. 1/c USNR was home on a weekend leave from San Diego, visiting his relatives at 91 E. Laurel Ave.

Sierra Madre experienced the lowest temperatures of the season during the week, the mercury dropping down to 38 just before daylight on Saturday and Monday mornings. During the bright sunny days the temperature has ranged in the 60-70 bracket.

The Edward R. Halperin family, 62 E. Carter Ave., were happy to greet Mrs. W. A. McFarland, who arrived from the East on Sunday night. Mrs. McFarland will remain for a short visit before returning to her home in Los Angeles.

Jan. 2, 1946
Shirley Peterson entertained Saturday night with dancing at the home of her parents, Mr. and Mrs. S. E. Peterson, 50 E. Alegria Ave. In the group were Beverly Stundsen, Sue Marmion, Margaret Woodworth, Mary Borneman, Tom Henze, Jim Peterson and Edwin Jacobson.

In a group flying to Las Vegas for the weekend of January 11 will be Sally E. Briggs, Doris Gilmore, Laura Cadmus and May Morrisette.

Jan. 6, 1949
Joe Hinojos, immediate past president of the Monrovia Lions Club was a principal in a broadcast Sunday afternoon on Station KAGH.

Nancy Louise Reynolds is the daughter born Sunday morning, Jan. 2, to Mr. and Mrs. Pat Reynolds, 27 Windsor Lane. Nancy arrived at the Altadena Community Hospital, weighing five pounds, three ounces. Her maternal grandparents are Mr. and Mrs. H. A. Thew of Sierra Madre.

Jan. 7, 1954
Thirty guests attended the annual holiday party given by Mr. and Mrs. Emile E. Smith, 333 N. Sunnyside. The gay occasion started with the wives arriving in the afternoon for a "girls only" party. The husbands joined the group for dinner and the evening's festivities. Highlight of the party was the opening of the gifts. Each guest brought a present for everyone else wrapped in a novel and unusual manner.

CARROT TOP



Jokers in the stringers, (news writers to you), in the "Shades of Hastings" My one great wish would be that I was publisher of a daily newspaper and they were coming in to see me each day instead of each week.

—CT—
Emily Marzou and Marge Rowley, both of them living on Daveric St. in Hastings Ranch, are as alive as two kittens with a ball of yarn, and as busy as a couple of water spaniels with a full set of fleas.

—CT—
I am indeed proud of their writings, the good word that is constantly being transmitted to us from the people of the area make them a valuable asset to the publication. We are looking forward to a great year with them, and learning more about the Hastings Ranch area.

—CT—
Being a judge in the Hastings Ranch Christmas Tree Lighting Contest was indeed an outstanding honor for Peggy and I. It keeps both of us busy standing in awe at the accomplishments of the people of the Sierra Madre area.

—CT—
The Appreciation award presented me in October by the local Civic, Fraternal and individual leaders completely took my breath away.

—CT—
Now the past week I was given the distinct honor of receiving one of the highest awards that can be bestowed on a non-member of the Veterans of Foreign Wars, State of California, and the other from the Sixth District of the Veterans of Foreign Wars of California. These citations will be cherished always, I am indeed appreciative.

—CT—
In closing this column for the first week of the new year, let me tell you, I have found that "some people's idea of celebrating the holidays is to have a Christmas they'll never forget and a New Year's Eve they can't remember," and having had my radiator thawed out and my oil checked since returning from South Dakota, I'm rarin' to tear into this new year of 1963 with vim, vigor and vitality, see you around I hope, I hope, I hope.

Calling All Veterans of World War I

An effort to increase and expand the pension program for veterans of the First World War is the major objective of the Veterans of World War I, Inc., when the new Congress convenes Jan. 7.

Edward J. Neron, of San Diego, California, National Commander of the Veterans of World War I, urges all eligible veterans to contact the National Headquarters of the VWWI, at 40 G St., N.E., Washington 2, D.C., in order to be informed on just what plans are being made for the proposals which will be presented to the new Congress. Neron asks that all men who served in 1917 and 1918 forward their names, addresses and serial numbers to the headquarters and in return they will be supplied with complete and specific information concerning the legislative program of the Veterans of World War I.

The latter organization is a comparatively new veterans group but on December 31 had enrolled over 225,000 members. It was given a Congressional charter by the Congress in 1958 and now ranks as the third largest veteran organization in the country.

Next time—relax! at the PLAZA SHOP Dresses - Negligee Sportswear 39 EAST MONTECITO "Ask Trudie" — EL. 6-1495

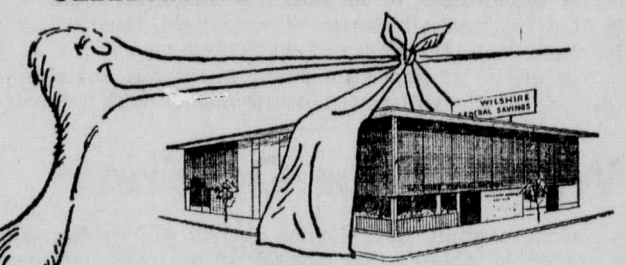
Be modern with MOEN

ALL NEW DIALCET the modern way to bathe

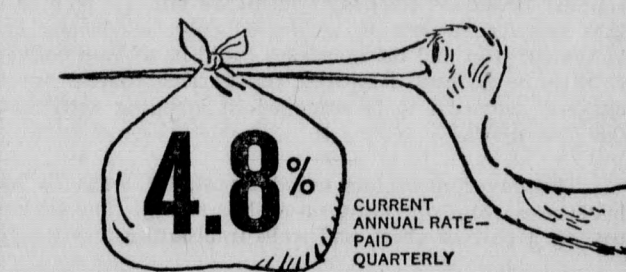
G-E-M PLUMBING CO. Sierra Madre

WILSHIRE FEDERAL SAVINGS AND LOAN ASSOCIATION

CELEBRATES TWO NEW ARRIVALS



A NEW LOCATION
Myrtle Avenue at Colorado — Monrovia



A NEW RATE

We're celebrating a lot at Wilshire Federal Savings ... a new year... a new regional office in Monrovia ... and a new high rate... 4.8%. Come in and join the fun. Open a happy savings account now. All accounts federally insured to \$10,000, and those opened by the 10th earn from the 1st... at our new high rate! For further information, phone either convenient location. DUknirk 5-4471 (Los Angeles) or ELIott 8-2516 (Monrovia).

NOW 2 LOCATIONS TO SERVE YOU
3500 Wilshire Blvd. Los Angeles 111 W. Colorado Monrovia

BOTH PAYING 4.8% CURRENT ANNUAL RATE—PAID QUARTERLY
WILSHIRE FEDERAL SAVINGS AND LOAN ASSOCIATION

HERE'S HAPPY NEWS FOR MEAL-PLANNERS AND BUDGET-BALANCERS!

63 A MORE-FOR-YOU YEAR at A&P!



FANCY GRAIN-FED PORK CHOPS

Large Loin or Blade 49¢ lb Rib Center Cut 79¢ lb

FARM STYLE SPARE RIBS Lean Meaty 43¢ lb

SUPER-RIGHT FRANKS All-Meat 1-lb. Package 49¢

A&P'S SEAFOOD VALUES CAP'N JOHN SCALLOPS 12-oz. Pkg. 53¢

SICED Northern Halibut 69¢ lb

PACIFIC Swordfish Steaks 79¢ lb

USDA CHOICE GRADE GRAIN-FED LAMB LEGS



WHOLE OR EITHER HALF

59¢ lb

USDA CHOICE GRADE GRAIN-FED LAMB CHOPS

LARGE LOIN CHOPS

79¢ lb

SMALL LOIN CHOPS

98¢ lb

FRESH LEAN GROUND LAMB...39¢ lb

FANCY EASTERN GRAIN-FED PORK LOINS

RIB END PORTION

39¢ lb

LOIN END PORTION

45¢ lb

ANN PAGE

KETCHUP 14-oz. Btl. 27¢ 20-oz. Bottle...19¢

SUNSWET

Prune Juice Quart Bottle 39¢

ERLANDS

Mushrooms Pieces and Stems 5 4-oz. Cans 1⁰⁰

A&P'S DAILY

DOG FOOD* 1-lb. Can Case 99¢

POLY UNSATURATED

WESSON OIL 38-oz. Bottle 59¢

A&P'S NUTLEY

MARGARINE 2-lb. Pkg. 25¢

A&P'S GARDEN FRESH FRUITS & VEGETABLES

LARGE SWEET NAVEL ORANGES 3 lbs. 29¢

BUNCH SPINACH

LARGE FRESH TENDER 3 bunches 25¢

ROSE BUSHES*

BARE ROOT GRADE No. 1 Calif. Ass'd. Varieties 69¢ ea

A&P'S MARVEL

ICE CREAM ASSORTED FLAVORS Half Gal. 49¢

A&P'S SAIL LIQUID

Detergent* 12-oz. Btl. 21¢ 22-oz. Btl. 35¢ 32-oz. Bottle...43¢

A & P

PRUNES 1-lb. Pkg. 29¢ 2-lb. Pkg. 55¢

ISLAND BEAUTY

Fancy Whole Smoked OYSTERS 4 3½-oz. Cans 1⁰⁰

H-C

Orange or Grape DRINK 46-oz. Can 29¢

BARBARA ANN

BREAD 15-oz. Loaf 25¢

CHOCOLATES

Reduced to Sell

A&P'S CRESTWOOD 2½-lb. Box...139 4-lb. Box...199

A & P'S WARWICK

2-lb. Box...99¢ 5-lb. Box...245

While Stocks Last

Honey Grahams

Butter-nut Coffee

Foodcraft Pickles

Chocolate Mix

Nabisco 1-lb. Pkg. 37¢

1-lb. Can 63¢

2 15½-oz. Jars 49¢

Instant ½-lb. Hershey Pkg. 25¢ 1-lb. Pkg. 45¢

Pillsbury Biscuits

Also 8-oz. Pkg. 10¢

Chicken of Sea Tuna 6½-oz. Can 32¢

Egg Foo Yong 12-oz. Pkg. 49¢

Hershey's Inst. Choc. Mix 38-oz. Pkg. 99¢

KLEENEX

Facial Tissue* 300-ct. Pkg. 21¢

DETERGENT

Vim Tablets* 40-oz. Pkg. 69¢



Prices Effective Thurs., Fri., Sat. & Sun., Jan. 3, 4, 5 & 6

3745 Foothill Pasadena HASTINGS RANCH SHOPPING CENTER



Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream.

*Taxable items subject to tax—Open Sunday

First Chance
To Worship
in 1963!

**Shepherd
of the Hills**

LUTHERAN CHURCH
33 E. SIERRA MADRE BLVD.
9 a.m. Sunday School
10:10 a.m. Worship

Sermon Jan. 6:
"THE GIFT
OF FAITH"

Pastor Ray E. Hansen

Bethany Church Begins New Year

Worship services at Bethany Church of Sierra Madre will begin the new year with a Communion Service to be held on Sunday morning, January 6, at 11 o'clock. Dr. Robert N. Schaper, pastor of the church, will bring a Communion Service and the Chancel Choir will sing a hymn arrangement of "My Faith Looks Up to Thee." The Sunday evening service will include inspirational hymns, special music provided by the High School Chapel Choir and a message from Pastor Schaper.

The public is cordially invited to attend this first service of the new year at Bethany.

The Women's Missionary

Union of Bethany Church of Sierra Madre

Union of Bethany Church of Sierra Madre under the new presidency of Mrs. Dorothy McDonald of Arcadia begins the new year with the first meeting being held on Tuesday, January 8, at 9:30 a.m. A work session will begin the day at that time, followed by a noon luncheon at 12. At 1:30 in the afternoon new officers will be installed and Mrs. Angie Brunemaier of the Philippines will show slides of missionary work being done among the headhunters of the more desolate islands in this area. These films are unusually graphic and portray vividly the primitive conditions under which these people live.

Besides Mrs. McDonald, other officers include: Marie Ozella, vice president; Edith Pearce, recording secretary; Mary Riddle, correspondent; and Grace Limbaugh, treasurer. Three of the officers are from Arcadia, Mrs. Ozella is from Pasadena and Mrs. Limbaugh is from Sierra Madre. The group meets the first Tuesday of every month except in August. The later date is being used this month because of the holiday falling on the first Tuesday. All women are cordially invited to attend.

'Gift of Faith' Shepherd of Hills Sermon Topic

Now that Christmas is over, there is time to open presents that are more enduring than the ones Santa Claus brings — the gifts of God, said the Rev. Ray E. Hansen in announcing an Epiphany season series of sermons on "Gifts."

The first one on Epiphany Sunday, Jan. 6, at Shepherd of the Hills Lutheran Church, 33 E. Sierra Madre Blvd., will be "The Gift of Faith" based on Matthew 2:1-12. Following Sundays will "open" the gifts of growth, friendship, healing and peace. "These are all gifts that come to the Christian through Christ," Pastor Hansen said.

The worship hour is at 10:10 a.m. Nursery care for children up to age 5 is provided.

Sunday school begins a new study quarter Jan. 6 at 9 a.m.

Visitors are welcome.

Ascension Parish School Re-opens January 3

Ascension Parish School re-opens today, Thursday, January 3, at 8:50 a.m. following the Christmas vacation. Classes will resume on their regular schedule, according to Sister Noel, C.S.M., principal.

The evening study group will resume its discussion of the Old Testament on Monday, January 7, at 7:45 p.m. in the Parish Hall, under the leadership of the Rev. James H. Miller. The class is based upon "He Came Into His Own," written by Jonathan Graham, Community of the Resurrection.

The Wednesday study group will meet under the leadership of the rector, the Rev. Harley G. Smith Jr., on Wednesday, January 9, at 10 a.m. in the Parish Hall. Study of the Acts of the Apostles will continue. Members are asked to read chapters 10-12, inclusive, of The Acts of the Apostles.

There will be a meeting of the Vestry and School Board on Wednesday, January 9, at 8 p.m. Members are urged to attend.

The annual Parish Meeting will be held Wednesday, January 15. Organization heads and treasurers are urged to have their reports in the Parish office by Monday, January 7.

Sierra Madre Churches
Welcome You

Guessing With the Experts

First Half of 1963 To Be Steady, Last Half Up

The business outlook for 1963 has more "ifs" in it than a holiday fruit cake has raisins. The only point on which there is firm agreement is that the opening months will find the economy steady, without any recessionary effects on paychecks and retail businesses nationally.

The interdependence of several kingpin industries shows up clearly in any attempt to forecast beyond a few months. Steel, for example, sells much of its output to auto and durable-goods manufacturers. Auto sales continue on a happy plateau (October was the third biggest month ever for new-car registrations), but by mid-1963 the market may be saturated. Similarly, sales of durable goods, such as appliances, have been brisk, while they could push up further, spurring demand for steel, they also could drop back in typically erratic fashion.

The construction outlook is termed "good" — but few experts in that field are making bets. In the heavy construction area — new plants and equipment for industry — spending is now on a satisfactory plateau; observers are waiting to see whether companies expand activity sharply to take advantage of the new tax credits and depreciation allowances.

Looking to the second half of 1963, the consensus of prognostications leans more toward an economic advance than a slackening in the pace of business.

Things To Come

A portable infra-red heater, fueled with propane gas, is offered for both in-the-home use as a heater and for cooking on camping trips; it weighs less than three pounds. A new aid for the housewife when she's dish washing is a steel wool pad-holder complete with a handle topped by a thimblestone. Next step in the development of the electric toothbrush: a complete kit that includes four extra brush units, a special massager-polisher and a stain remover; a California firm will introduce it early in 1963.

Orange Upset

Higher prices on frozen orange juice and other citrus products produced in Florida are almost certain following the recent severe freeze in that major citrus-producing area. The indus-

'What Religious Science Teaches'

"What Religious Science Teaches" is the sermon-topic of Dr. Ethel Barnhart at both the Family Worship Service at 9 a.m. and the regular 11 a.m. Worship Service Sunday morning, Jan. 6, at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia. This is the first of a series of Sunday morning lesson-sermons during January devoted to Religious Science and its place in the world today.

In the January 6th service Dr. Barnhart will explain the principles underlying the teaching of Religious Science as a scientific approach to life based upon the teachings of Jesus Christ.

The following Sundays during the month will be devoted to how Religious Science may meet man's basic needs for peace, happiness and self-expression. Child care is available during the services.

Other Sunday services are the Junior Church for children from kindergarten through ninth grade, meeting at 9 a.m. and a Youth Activity for high school and college students, meeting at 7:30 p.m.

The regular Wednesday morning meditation hour conducted by Rev. Rosalie Fowler, meets at 10:30 a.m.

The annual Convention of Affiliated Churches of Religious Science will meet at the Founder's Church, 3251 W. 6th St., Los Angeles, from Jan. 7 through Jan. 9. Lectures by well-known leaders in the field of Religious Science are open to the public at 8 p.m. every evening. Call HI 7-6162 day or night for spiritual help reminder the Rev. Dr. Barnhart.

Los Angeles County Hospital is the largest medical facility in the nation, according to the Los Angeles County Employees Association.

Congregational Study Club Meets

Tuesday, Jan. 8, the Congregational Study Club will meet in the Olive O'Byrne room at the church at 10:30 a.m.

Mrs. Irl Beatty will show slides he took in Hong Kong and Red China. All members and friends are urged to be present. Mrs. Marjory Green is president.

Next time—relax! at the PLAZA SHOP
Dresses - Negligee
Sportswear
39 EAST MONTECITO
"Ask Trudie" — EL 6-1495

Congregational Church Groups Meet January 8

The regular monthly luncheon of the Women's Fellowship of the Sierra Madre Congregational Church will be held at noon on Tuesday, January 8. Mrs. Duane Wain will tell of her work with the women of Angola, Africa.

The Study Circle will meet at 10:30 the same morning and will adjourn in time to attend the luncheon.

Guests are cordially invited. Mrs. Lela George is the hospitality chairman, ELgin 5-0276.



Think of Tomorrow

When a family is overwhelmed by grief, it is hard to face practical realities. Ease the burden for your family by making complete arrangements before the need arises. Call us for counseling.

Ripple MORTUARY

STERLING RIPPLE, Director
ELgin 5-3414
201 W. Sierra Madre Blvd.

✦ FAITH LUTHERAN CHURCH ✦
The Lutheran Church—Missouri Synod
945 HASTINGS RANCH DRIVE — ARMIN W. HESSE, PASTOR
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
8:00 & 10:30 — SUNDAY WORSHIP SERVICES
Observance of the Epiphany Festival
Sermon: "Putting Our Faith Forward"
A CHRISTIAN WELCOME TO YOU!

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
"God"

READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays 12-5 P.M.
Saturday 10-5 P.M.

FRIDAY EVENING SERVICES AT
TEMPLE BETH DAVID
9677 E. LONGDEN AVENUE, TEMPLE CITY
are conducted by Rabbi Camillus Angel, D.D.
Other fine services available: High Holy Day, Adult Education,
Sunday School and Youth Programs

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m. Sunday School
11:00 a.m. Communion Service
5:45 p.m. Teacher Training Class
6:00 p.m. Christian Endeavor for four age groups
7:00 p.m. Dr. Schaper, preaching

Santa Anita Church of Religious Science
226 W. Colorado Blvd., Arcadia HI 5-8206
DR. ETHEL BARNHART, Minister

Sunday, Jan. 6 — 9 and 11 A.M.
"WHAT RELIGIOUS SCIENCE TEACHES"
Junior Church 9 A.M. Youth Activity 7:30 P.M.
Meditation Hour, Wednesday 10:30 A.M.
Dial-for-Prayer, day or night HI 7-6162

THE METHODIST CHURCH
Michillinda and Sierra Madre Blvd

Rev. Clinton W. Swengel, Pastor

'Surprised By Joy'
Service at 9:30 and 11 a.m.
Sunday School 9:30 a.m.
Child Care during Church

EPISCOPAL Church of the Ascension
N. Baldwin at Laurel

Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest
Rev. Stephen Green, Assisting

SUNDAYS
7:30 a.m.—Low Mass
8:40 a.m.—Morning Prayer
9:00 a.m.—Children's Mass, Church School
Classes, Episcopal Young Churchmen, Adult Information Class.
10:30 a.m.—Sung Mass and Sermon, Coffee Hour.



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Church Services 9:30 and 11:00 a.m.
"The Hill of Happiness"
Rev. George W. Lindsay, preaching

S. M. Methodist Women Meet January 8

The Woman's Society of the Sierra Madre Methodist Church will have their general meeting on January 8, 10 a.m., in the Parish House.

Dr. Frank Butterworth, pastor of the Pasadena First Methodist Church, will be the guest speaker with the subject, "Interpreting the National Council of Churches." This topic is a regular part of the year's program and is very timely because of the immense amount of work which the National Council does in coordinating the cooperative projects of the denominations who are members, including the Methodist Church.

Mrs. Keith Stiles will be the coordinator of the meeting, with Mrs. Mary Swengel leading the devotions.

Hostesses for the day will be Mrs. Fred Johnson and Mrs. Ross Byers. Luncheon will be served at noon at the close of the program by the Anna Circle.

Lesson-Sermon Subject Is 'God'

Man's inseparable relationship to his creator will be emphasized at Christian Science church services Sunday. Subject of the Lesson-Sermon is "God."

Golden Text: "Behold, the tabernacle of God is with men, and he will dwell with them, and they shall be his people, and God himself shall be with them, and be their God" (Rev. 21:3).

Readings will include this passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy (p. 3): "The Divine Being must be reflected by man — else man is not the image and likeness of the patient, tender and true, the One 'altogether lovely'; but to understand God is the work of eternity, and demands absolute consecration of thought, energy and desire."

Tiny Tots

Learn to Swim
Two New Indoor Heated Pools
1 ft. to 3 ft. deep

Also Whirlpool
Water Massage
For Adults
DR. PAUL GERRISH
Swim Specialist
SY 3-8161



PEACE

We look to the New
Year with the heartfelt hope that
the spirit of enduring peace may soon spread
to all men and all nations, heralding an even brighter future.
Wishing you personal peace, health and prosperity.

VETERANS OF FOREIGN WARS

Harry L. Embree Post 3208

Wally Boyko, Commander

Sierra Madre, Calif.

BILLION-DOLLAR ASSETS STAND BEHIND YOUR SAVINGS AT HOME

Only at Home are your savings protected by the strength inherent in \$1 billion assets...total resources 100 times greater than those

of the average savings association...the largest assets of any other savings association (State or Federally-Chartered) in the nation.

PERFECT 73-YEAR SAFETY RECORD

Since 1889, no one ever lost a penny of savings entrusted to Home.

LOWEST OPERATING COSTS

Home's operating costs are kept the lowest average in the industry—13.6% of gross income, compared to 21.2% the average association spends on operations.

INSURED PROTECTION

Accounts are insured to the full limit of the Federal Savings and Loan Insurance Corporation. Home accepts accounts up to \$1 million.

SAFETY PLUS HIGH RETURN

Your savings account at Home is a profitable investment earning the highest prevailing rate, with earnings paid four times a year. Funds in by the 10th earn from the 1st. After the 10th, funds earn from the day received, when they remain in your account through the end of the calendar quarter.

4.8%
Per Year
Earnings paid 4 times a year

Invest Your Savings at Home...America's Largest...America's First and Only Billion-Dollar Savings Association

ARCADIA
60 East Huntington Dr.
at First Ave.
HI 6-8821 MU 1-4844
Hours
9 to 4, Friday 9 to 6

PASADENA
860 E. Colorado Blvd.
at Lake
SY 5-5174 MU 1-5174
Hours
9 to 4, Friday 9 to 6



FEDERAL
HOME LOAN BANK SYSTEM MEMBER
FEDERAL
SAVINGS AND LOAN INSURANCE CORPORATION

Main Office:
761 South Broadway, Los Angeles
HX-1310

Villa Views

By
Toni Maurin
SYcamore 7-9634

The party's over—it's time to call it a day. The old year is safely tucked away to the keeping of the historians, the Rose Parade floats have passed in review to herald in a bright promise of the future. The town is still being cleaned and workmen are starting to strike the stands, to be stored again for another 11 months. Now comes the time, the magazines tell us, to reconduct our bodies after the over-indulgence of the holidays. I have not quite figured out just what that means. Somehow it presents a mental image of greying, crepey flesh all bulging in spots and sagging in others. They tell us to purge our systems of all the rich food. O.K., if I must, I must, 'cause that is what I've been told to do. Gruel, fresh fruits, and plenty of air in my lungs. Look sharp, get lots of exercise and eight hours sleep. It'll make a new person out of you or kill you in the attempt.

Parties continue to make news as the season draws to a close. Sharing of hospitality and of the gay decor is all part of the spirit of Yuletide.

Mr. and Mrs. Sam Matloff have had a series of gatherings that started on Christmas Eve and ended last Sunday evening.

Catching two during mid-week, the first of which we were invited to attend along with Mr. and Mrs. Walter Zaiss, Mr. and Mrs. Ben Hamill, Mr. and Mrs. Sid White, Mrs. Alice Steinberg and Mr. Joe Spilg.

The following evening they entertained Mr. and Mrs. Albert Alexander, Mr. and Mrs. Joe Martorana and Mr. and Mrs. Ernie Souza.

Mr. and Mrs. William Morse of Mesaloe Lane spent a quiet New Year's eve to be ready for all of the festivities of New Year's day and all its wonders to behold. They entertained at a post-parade luncheon for a group of old friends. They were Mr. and Mrs. Robert Savage and their family from Downey; Mr. and Mrs. Tom Faust and their family from Sacramento, and Mr. and Mrs. William Holmquist, who will be moving shortly to Tacoma, Washington.

The dinner party given last Friday by Nancy and Gene Rode of Fairpoint had one guest missing. She was Chrys Goldsworthy. She had an emergency appendectomy on the evening before and didn't feel quite up to partying. Just lying around doing nothing as the case was. However, the other guests were Cleve and Vera Dorsey, Bob and Nancy Mueller, Charlie and Phyl Hardison, Charles Goldsworthy and ourselves. And I will say, we missed Chrys and toasted her good health!

The Walter Opps of Claremea Lane spent New Year's eve at home with their houseguests, Mr. and Mrs. Bud Ross of Pacific Palisades. They were joined New Year's day at the parade by Mr. and Mrs. Elm Meissner, after which they returned to the house for a buffet luncheon and a bit of livingroom game watching.

The New Year was ushered in with a great deal of fanfare and excitement, plus a lot of color at the home of Ethel and Don Hays of Sierra Madre Villa. With the help of Bill and Pat Olsen and Dom and Pat Giangregario, they conspired to make a party long worth remembering. The Olsens had created a clock, the likes of which you may never see. It was at least 40 inches in diameter, gold-faced, and for numerals they had used red roses. The guests watched the hands slowly creep around till the New Year showed its face. The ceiling was festooned with gold balloons that were released at the stroke of midnight as they toasted with champagne. A beautiful buffet was served at 12:30, and all of the guests went home with party favors.

The surprise of the evening was a pianist and an excellent vocalist who delighted the guests with her clever songs and parodies.

The guests invited were Messrs. and Mmes. Gordon Wright, Bob Farmer, Charlie Hardison, Forrest Paxson, Alan Stearns, Tony Boland, Guy Knudson, Jim Fay, Brewster Benedict, Ed Ely, Gene Rode, Matt Slavin, Ralph Johnston, Bob Meason, Malcolm Murison, John Redman, Warren Newton, Ken Holloway, Ed Rosic, Walter Ireland, Bob Hunt, Ken Christianson, Charles Eldson, Dean Snyder, Bob Mardian, Warren Clement,

Property Tax Rolls Rise Nearly Third 56-61

Assessed values for State and local property taxation throughout the United States increased by nearly a third in just the five-year period between 1956 and 1961 — a measure of the great wealth-producing capacity of our economy.

Figures compiled by the U.S. Bureau of the Census put the gross total of real and personal property assessments before legal exemptions at a record \$367 billions last year. This was \$37 billions above the comparable figure for 1956, the first year for which such a comprehensive study was made by the Census Bureau. Exemptions were \$11.6 billions last year versus \$8 billions in 1956, and consisted primarily of homestead exemptions in a handful of Southern States and veterans exemptions in 15 others.

Nearly Third in 3 States

Just under a third of the U.S. assessment total is found in the states of New York, Illinois and California, ranking in that order. New York City alone with its adjacent tri-State commuting area made up practically an eighth of the national aggregate.

The major factor in the rise in tax valuations has been the steady growth of construction during the post-World War II period. The Census Bureau reports the addition of 6.4 million nonfarm residential properties and 300,000 new commercial and industrial properties to the assessment rolls in the 1956-61 period.

Bill Spalding, John Roberts, William Dixon and Bill Holl.

alone. As a result, nonfarm residential properties now represent close to three-fifths of local realty assessments. The property tax is the backbone of local revenues, figuring out to \$7 out of every \$8 of the \$19.8 billions of local tax receipts in 1961.

Assessment figures, of course, represent only a fraction of the total tangible wealth of the nation — our homes, factories, farms, commercial establishments, transportation and utility systems, and vacant land. Valuations set for property tax purposes commonly come to only a limited proportion of the current market worth of taxable property. Furthermore, assessment regulations and formulas vary widely between States and communities, and this variation is particularly evident in practices with respect to personal property.

Great Areas of Exclusion

Beyond that, there are great areas of exclusion from property taxation in the form of governmental holdings (State and local as well as Federal), church property, nonprofit hospitals, and educational institutions. The worth involved here can only be a guess, but it is significant to note that a special study of the real estate holdings of the U.S. Government alone came up with a cost figure of \$38 billions in the late Fifties. At that time, Federal land holdings represented more than a fifth of the entire land area of the continental United States.

And as far as the wealth of the nation is concerned, there are the vast amounts

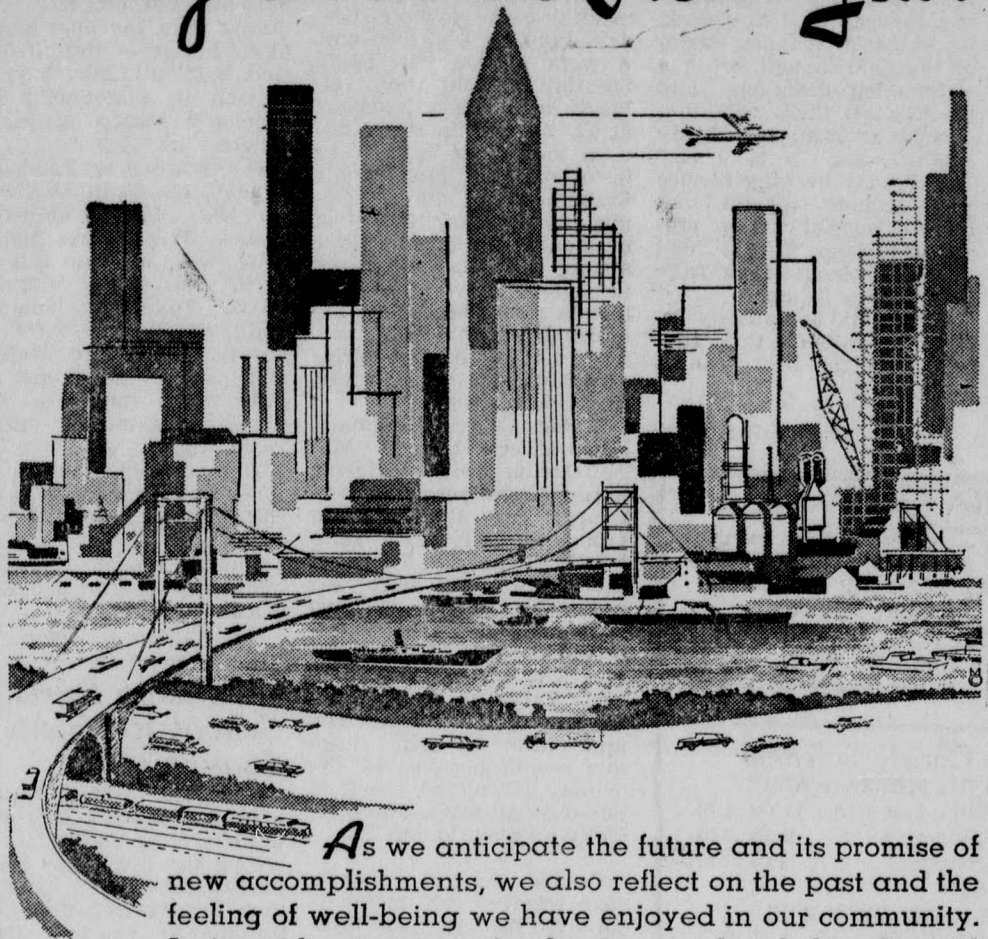
of what is technically called intangible personal property — the hundreds of billions of the people's savings in their life insurance and other thrift institutions, stocks and bonds, bank deposits, mortgages, and the like. Whereas all privately owned real property is subject everywhere in the United States to local general property taxes, intangible personal property is in most States legally exempt from such levies.

State and City Comparisons

The detailed Census Bureau figures reveal that \$113 billions of the country's assessment total are in the three states of New York, Illinois and California. This combined total exceeded the aggregate assessment rolls in the other seven States in the top ten of the valuation roster — Ohio, Michigan, Pennsylvania, Florida, Texas, Wisconsin and New Jersey. Two other states — Massachusetts and Connecticut — crossed the \$10 billion assessment mark last year.

As for our big cities and metropolitan areas, New York City with an assessment roll for its five boroughs of \$28 billion was far in the lead. Another \$16 billions were in the nine counties which comprise the New York commuting area — Fairfield in Connecticut; Westchester, Nassau and Suffolk in New York State; and Essex, Bergen, Hudson, Passaic and Union in New Jersey. Fairfield led this group with an assessment total of \$3.4 billion last year, followed by Westchester and Nassau with \$3 billions each.

Progress in the New Year



As we anticipate the future and its promise of new accomplishments, we also reflect on the past and the feeling of well-being we have enjoyed in our community. It is with sincerest thanks to our loyal friends and customers that we wish happiness in the New Year to all.

Especially
To You Our
Customers From
The Employees

MEAT DEPARTMENT

Carl A. Burt
Al Cobb
Douglas Parker
Harry Blaine
Preston Moore
Charles Summers
Eugene Jenkins

PRODUCE DEPARTMENT

Jack Stolle
Gary Rhodus

GROCERY DEPARTMENT

John Kennedy
Dick James
Bob Foster
Dick Cook
Victor Holst
Ed Hawkins
Larry Moore
Richard Restivo
Bryan Smith
Pat Cieslak
Richard Nakano
Bruce Herron
Kenneth Shigetomi
F. L. C. Roess
David Roess

OFFICE
Gwen Becker

ROESS MARKET

331 SIERRA MADRE BLVD.

9 to 9 Daily — Closed Sundays

ROESS MARKET

331 W. SIERRA MADRE BLVD. at LIMA ST.

Prices Effective Jan. 2, 3, 4 and 5

SUNSWEEET
PRUNE JUICE
39¢ quart

SMUCKERS JELLIES
GRAPE — ELDERBERRY
APPLE — MINT
5 10 oz. jars **\$1.00**

FRUITFUL
NECTAR PEACHES
4 303 tins **\$1.00**

DENNISON'S
BEEF TAMALES
4 15 1/2 oz. tins **\$1.00**

BORDEN'S
MAYONNAISE
49¢ quart

CARNATION WHITE
ALBACORE TUNA
Fancy Solid Pack
3 No. 1/2 tins **\$1.00**

FANNINGS
BREAD AND BUTTER
PICKLES
5 15 oz. jars **\$1.00**

B&B SLICED
MUSHROOMS
3 3 oz. tins **\$1.00**

SMOKEY JOES
GREEN BEANS
4 303 tins **\$1.00**

LARGE GRADE AA
BROWN EGGS
45¢ doz.
Fresh From Ranch

CAMPBELL'S
PORK & BEANS
7 16 oz. tins **\$1.00**

A Treat For Your Dog
YUMMIES
10¢
6 oz. package

Large Fuerte AVOCADOS **2 FOR 25¢**

Young Tender
CARROTS
2 bunches **17¢**

Large Solid
LETTUCE
2 FOR 25¢

White Rose
POTATOES
5 lbs. 29¢

Large Sweet
TANGERINES
15¢ lb

Arizona
GRAPEFRUIT
5¢ ea

Large Navel
ORANGES
10¢ lb

ROESS MARKET QUALITY MEATS

FRESH EASTERN GRAIN FED PORK

PORK LOIN
ROAST
whole or half **53¢** lb

LEAN MEATY — FARMER STYLE
SPARE RIBS **53¢** lb

VEAL — BEEF — PORK
MEAT LOAF **59¢** lb

FRESH
FILLET SOLE **85¢** lb

CENTERCUT CHOPS **85¢** lb
RIB CUT CHOPS **69¢** lb
EXTRA THICK
CENTERCUT CHOPS **83¢** lb

OUR OWN MAKE
PORK SAUSAGE **55¢** lb

LEAN
GROUND CHUCK **59¢** lb

CENTERCUT
SWORDFISH STEAK **85¢** lb

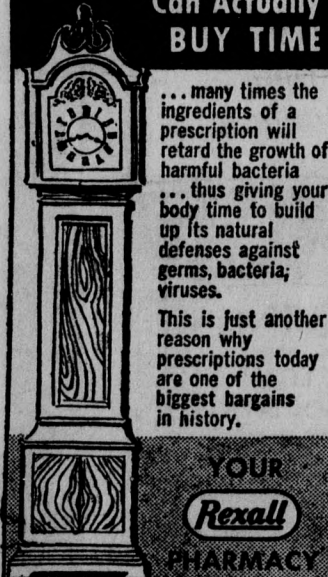
SWANSON TV DINNERS
BEEF
CHICKEN
TURKEY **49¢**

EGGO WAFFLES
2 FOR 25¢

BIRDS EYE WHOLE
STRAWBERRIES
39¢

BIRDS EYE
MIXED FRUIT **3 FOR \$1.00**

TODAY
Some PRESCRIPTIONS
Can Actually
BUY TIME



Hartman
Rexall Pharmacy
29 N. Baldwin EL. 5-3311